Request for Proposal

WEBSITE DESIGN SERVICES
RFP Number# RFP-COM-3253

QUESTIONS & ANSWERS

1. Can you explain what you mean "*Plugins are not required to be open source*", Wordpress is an open source platform and a lot of the plugins associated with this CMS are also open source or developed by the community. Are you asking us to develop our own plugin even though one is already available and most cost effective?

   Response: No, we are not requesting vendors to develop their own plugins. Although many plugins for WordPress are opens source, there are some that are not open source. We are stating should you recommend one of these plugins that don't happen to be open source, this will not be a disqualifier.

2. For ADA compliance , do we have to abide to all guidelines outline by the checklist published by the U.S. Department of Health and Human Services 1194.22 Web-based intranet and internet information and applications

   Response: We must abide by the Web Accessibility Initiative (WAI) of the World Wide Web Consortium (W3C).

3. Will CSCF provide all final text, image (free and purchased) and videos to us? Or do you expect us to pay for stock photos and bill you later?

   Response: We do own several stock photos as well as have many of our own photos. If any of these are used in the redesign of the website we will provide. However, if responders are proposing other photos we ask that they line item this purchase and include in the response. All purchased photos will be owned by CSCF.

4. Can we use paid and free WP plugins to meet the requirements outlined on Page 3?

   Response: Yes.

5. What type of Host Gator hosting account do you have? (Shared, VPS, Dedicated) ? Does not It have CPANEL or PLESK?

   Response: We have the Business Plan that amongst other features comes with CPanel. For more information on all the features of our plan visit http://www.hostgator.com/shared-compare and refer to the Business Plan column.

6. Do you need more than 60 days warranty for bugs?

   Response: No.

7. Will the agency or CSCF provide a sitemap of the new website?

   Response: The responding agency.

8. How many pages will the new website will contain?

   Response: As this RFP is to completely overhaul our site a final count is unknown, but should be close to what we have currently.

9. Will the agency or CSCF transfer all the content from the existing website to the new website page per page?

   Response: We would like to have both options listed in the response.

   Response Updated: Submitting pricing for migrating existing and revised website content is a requirement of RFP; however, if desired by proposer providing additional pricing for alternate approaches may be submitted as an option.

10. Can CSCF point of contact provide feedback within 2 business days or it needs to be more?

    Response: Yes.

11. Will the agency or CSCF keep a backup or the current site?

    Response: Question is unclear please restate.

12. Do you still need Google Translate on the website? I don't see this on the new proposal?

    Response: Yes.

13. Do you still need the search capability? Also not on the new proposal?

    Response: Yes.

14. Do you still need the SEARCH candidates functionality?

    Response: Yes.

15. Are the job openings manually entered into the website today or being pulled from a database system?

    Response: Being pulled and manually entered.

16. When will be the final text / site content provided?

    Response: We are anticipating having all content to agency by May 15.

17. What is the expected deadline of the website project after award to the agency?

    Response: Completion of tested and live site mandatory by June 30, 2015. However, bonus points will be given to responders who provide an accelerated timeline.

18. On the website maintenance, how many hours do you expect is needed per month?

    Response: 5- 10 hours.

19. Developing and/or implementing plugins to support the following functionality:

    - Job postings and applications – Will you provide more detail description (or examples) of the functionality desired for this item? For example, do you want to have the jobs searchable/filtered by categories, etc.? Are the jobs posted and maintained by CSCF or are we pointing people to Employ Florida Marketplace (or whatever system is replacing EFM).

      Response: Jobs are to be searched/ filtered by categories, etc. from state database system which is currently Employ Florida Marketplace; however, a new database is projected to be released by the state. Timeframe for release of aforesaid is unknown.

    - Interactive maps with driving directions to CSCF and partner locations – Will you provide more description (or examples) of the desired functionality?

      Response: We would like our site visitors to easily get step by step directions to one of our locations through a map interface. WordPress offers several options; one we like the end result of is Slick Google Map. We have not utilized this however; in our initial research and screenshots of the product this shows possibility. We encourage responders, to recommend one they are confident will meet our needs.

20. In the RFP Questions and Answer PDF, #19's response to the jobs database is unclear.

    It states that the database for jobs are currently through Employ Florida Marketplace, but that an update to the database is on its way, date unknown. Since a rewrite of the database would possibly require a change in coding for the new website, is the goal for us to modify the code when the database changes through a maintenance agreement outside of this RFP?

    Response: The agency is to respond how they will handle this update. For example the agency may propose as either a complimentary update, part of the maintenance agreement and/or as an extra charge.

21. Are the Questions and Answers considered as an Addendum? For example, on page 4 bullet 2 requirement states "migrating existing and revised website content in WordPress which conflicts with question #9 on the Q&A.

Response Updated: No, the intent of Q&A is to provide clarification. Additional clarification has been provided for Q&A question #9 above via an amended response. If a requirement is removed or changed from the RFP, an Addendum will be published.

22. One of the requirements is a CDN for performance caching. Does CSCF have a current CDN provider? If so, what is it?

    Response: We currently use a plug in; however, our hosting service (HostGator) offers this capability as well. We will look to the agency to provide their optimal recommendation. See the 4th bullet under "Your proposal should include" section on page 4 of the RFP.

23. What are the issues/problems the committee has considered for the current website?

    Response: Our layout and navigation pose issues for our visitors' easily finding content. We are hoping the new layout and navigation will resolve this issue so that content location will be more intuitive to our visitors.

24. Internet Explorer (IE) 8 does not fully support all HTML 5 tags. Does CSCF want to limit the use of HTML 5 for full support of IE 8 or does CSCF want to utilize enhancements of all HTML 5 tags and use workarounds for IE 8 that could limit IE 8's functionality? This would include limited responsive abilities in IE 8.

    Response: CSCF supports the design philosophy of "progressive enhancement." Users of older browsers should have access to the same core content as those on newer platforms, but will understandably not be able to fully experience modern animations and other special effects; it is reasonable and expected their experience may include different (often static or reduced) elements. We do ask that the experience on older browsers include support for smaller resolutions, as this user base is also most likely to be using outdated displays. To this end, we'd expect use of a JavaScript library to allow responsive behaviors on a browser such as IE8, because these users may natively be browsing at a resolution of 1024x768.

25. Is the 25 page limitation a hard cap considering there is 9 bulleted items on page 4 and 15 bulleted items on pages 8-9?

    Response: Many of the items bulleted on page 4, 8 and 9 are the same. The 25 page limit stands.

26. The submissions for the questions are to be submitted by March 4, 2015 and the bid is due on Wednesday, March 6, 2015. When are the questions and answers going to be available?

Response: All questions will be answered within 24 hours of submittal. Last questions are to be submitted per the RFP by 3pm on March 4th so final answers will be provided by 3pm March 5th.

27. This doesn't give enough time for the bidders to review all questions and answers to ratify their bids by noon on Friday, March 6, 2015. Will this be extended?

    Response: No.