



FOR IMMEDIATE RELEASE  
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**WORKFORCE CENTRAL FLORIDA BECOMES  
CAREERSOURCE CENTRAL FLORIDA FEBRUARY 10, 2014**

Orlando, FL – In a coordinated effort with a large media statewide brand transition and kickoff event in Miami, Workforce Central Florida will change its name to CareerSource Central Florida at five of its career centers the week of February 10, 2014.

Those in attendance at the open house events will include local county elected officials, community business leaders, customers and CareerSource Central Florida Executives.

The public is welcome to attend and learn more about the new brand at the open house events.

**CareerSource Central Florida Rebranding Open House Schedule**

Time	Date	Location
9-10 a.m.	Feb 10	East Orange, 4360 East Colonial Drive, Orlando
10-11 a.m.	Feb. 11	South Orange, 1563 Florida Mall Ave, Orlando
8:30-9:30 a.m.	Feb. 12	Osceola, 1392 East Vine Street, Kissimmee
11 a.m. to noon	Feb. 12	West Orange, 609 North Powers Drive, Suite 340, Orlando
1:30 – 2:30 p.m.	Feb. 14	Lake, 1415 South 14th Street, Suite 101, Leesburg

CareerSource Central Florida offers tools to find jobs and advance careers for residents of Lake, Orange, Osceola, Seminole and Sumter counties. On average, the organization provides nearly 8,800 job seekers each month with services such as an online job bank, career counseling, recruitment events, training, financial aid, career assessments and internships. It also assists an average of 1,300 employers each month with recruitment, retention and training. For more information, visit [www.CareerSourceCentralFlorida.com](http://www.CareerSourceCentralFlorida.com).