



FOR IMMEDIATE RELEASE  
May 23, 2014

Contact: Larry Krause  
407-531-1222, Ext. 2082  
[LKrause@careersourcecf.com](mailto:LKrause@careersourcecf.com)

## **CAREERSOURCE CENTRAL FLORIDA HOSTS OPEN HOUSE AND BRAND LAUNCH AT NEW SEMINOLE LOCATION**

Orlando, FL – CareerSource Central Florida invites the public to attend an open house and brand launch on Thursday, June 5<sup>th</sup> from 1:00 p.m. – 1:30 p.m. for the new Seminole office, located at 1209 West Airport Boulevard in Sanford, FL 32773.

Those in attendance will include local county elected officials, community business leaders, customers, and CareerSource Central Florida Executives and Board Members.

President and CEO Pamela Nabors will introduce the new brand to Seminole County and discuss the transition from Workforce Central Florida to CareerSource Central Florida and what it means for our community.

The public is welcome to attend and learn more about the new brand at this open house event. Attendees will then have an opportunity to tour the facility, speak with team members, and discover programs such as:

- Business Services
- Training Scholarships
- Youth Programs
- Work Experience Internships

In an effort to consolidate services to better and more efficiently serve our customers in Seminole County, the CareerSource Central Florida Special Projects Office (previously located at 1542 North French Avenue in Sanford, FL 32771) and the CareerSource Central Florida Career Center (previously located at 2884 South Orlando Drive in Sanford), were consolidated into the one facility. Services offered at both previous facilities are now available at the Airport Boulevard location.

This new address provides more space and allows CareerSource Central Florida to serve more people in a location that is both easy to find and gain access. The CareerSource Central Florida Seminole Office opened for business to the public on Thursday, May 1 at 8:00 a.m. Hours remain the same: Monday through Friday from 8:00 a.m. to 5:00 p.m.

CareerSource Central Florida launched the new state-wide brand in February of this year, which includes three “pillars” (collaborate, innovate, and lead) upon which our five core values are founded:

1. Florida’s employers – the state’s job creators- are essential to our success (business-driven)
2. We will always work to get better (continuous improvement)
3. We strive to always earn and protect the public’s trust (integrity)
4. The right person in the right place at the right time makes anything possible (talent-focused)
5. Our work is meaningful and changes lives (purpose-driven)

The brand launch in Seminole was scheduled to take place in May due to the move in April from the previous location.

---

*CareerSource Central Florida offers tools to find jobs and advance careers for residents of Lake, Orange, Osceola, Seminole and Sumter counties. On average, the organization provides nearly 8,800 job seekers each month with services such as an online job bank, career counseling, recruitment events, training, financial aid, career assessments and internships. It also assists an average of 1,300 employers each month with recruitment, retention and training. For more information, visit [www.CareerSourceCentralFlorida.com](http://www.CareerSourceCentralFlorida.com).*

# # #