



FOR IMMEDIATE RELEASE  
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## **FORMER BIG BROTHER “HOUSE GUEST” / WESH 2 NEWS ANCHOR JASON GUY TO MODERATE TRI-REGIONAL BUSINESS SUMMIT**

**Orlando, FL** – Former reality TV celebrity and local morning news anchor Jason Guy has signed on to moderate the inaugural Tri-Regional Business Summit at Port Canaveral Cruise Terminal 6 on Wednesday, September 24. The half-day summit for business professionals takes place from 8:00 a.m. to 12:30 p.m., and promises to change the way we, as a region, look at business employment in Central Florida.

Mr. Guy brings years of experience in news and the entertainment industry to this event, which will also feature several industry experts, key business leaders, and state and local decision makers, including Chris Hart, President and CEO of CareerSource Florida; Jesse Panuccio, Director of the Florida Department of Economic Opportunity; and Frank O’Dea, Director of the Florida Department of Transportation.

Business professionals from Flagler, Volusia, Brevard, Lake, Orange, Osceola, Seminole and Sumter Counties are encouraged to attend, as issues critical to becoming and/or remaining successful in our changing Central Florida economy will be addressed, including cyber security, digital marketing, and implementation of the Talent Gap plan.

Who should you be marketing to, and how? It’s strategic marketing for a changing market. Diane Michael of the Callan Group will update us on current trends, describe how to bring our marketing full circle, and show us how to get the most out of our invested dollars and time.

How can you ensure your clients that their information is safe? Your company or business is at risk...from cyber threats. You can no longer focus exclusively on prevention, because at some point, you WILL be compromised. Mark Wolfgang, President and CEO of Shorebreak Security, will show us how to identify risks and manage them to ensure sensitive information is both protected and available when we need it.

What’s on the horizon for Central Florida? A Regional Business Panel will interact with guests to answer questions and discuss economic plans and current and future developments for the region’s future business climate.

Register now, as seats are filling up quickly. Registration is \$50 and can be completed online at <http://www.eventbrite.com/e/tri-regional-business-summit-tickets-7770412513>.

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CareerSource Brevard is the area authority on workforce development, providing comprehensive services, labor market information and access to resources for businesses and job seekers. Visit [www.careersourcebrevard.com](http://www.careersourcebrevard.com) or call (321) 504-7600 for more information about our services and resources.

CareerSource Flagler Volusia offers tools to find jobs and advance careers for residents of Flagler and Volusia. On average, the organization provides nearly 5,400 job seekers each month with services such as an online job bank, career counseling, recruitment events, training, financial aid, career assessments and internships. It also assists an average of 2,800 employers each month with recruitment, retention and training. For more information, visit [www.CareerSourceFV.com](http://www.CareerSourceFV.com).

CareerSource Central Florida offers tools to find jobs and advance careers for residents of Lake, Orange, Osceola, Seminole and Sumter counties. On average, the organization provides nearly 8,800 job seekers each month with services such as an online job bank, career counseling, recruitment events, training, financial aid, career assessments and internships. It also assists an average of 1,300 employers each month with recruitment, retention and training. For more information, visit [www.CareerSourceCentralFlorida.com](http://www.CareerSourceCentralFlorida.com).

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