



DRAFT
Community Engagement Committee Meeting
Thursday, January 29, 2026, 3:00 p.m.

MINUTES

MEMBERS PRESENT: Lindsey LeWinter, Dennis Holste, Snak Nakagawa, Stella Siracuza, Dan Ward and Wayne Weinberg and Kristin Williams

MEMBERS ABSENT: Kristin Gray, Gaby Ortigoni, Amy Santorelli, DeAnna Thomas, and Eric Ushkowitz,

STAFF PRESENT: Geo Morales, Tadar Muhammad, Jamie Santos, Vince Bruno and Kaz Kasal

Agenda Item	Topic	Action Item <i>/ Follow Up Item</i>
1	Welcome <ul style="list-style-type: none"> Ms. LeWinter, Community Engagement Committee Chair, called the meeting to order at 3:04 pm. 	
2	Roll Call / Establishment of Quorum <ul style="list-style-type: none"> Ms. Kasal reported quorum present. 	
3	Public Comment <ul style="list-style-type: none"> None offered. 	
4	Approval of Minutes <u>Approval of Minutes</u> <ul style="list-style-type: none"> Reviewed minutes from 11/13/25 Meeting (attachment). 	Mr. Nakagawa made a motion to approve the minutes from the 11/13/25 Community Engagement Committee meeting. Mr. Ward seconded; motion passed unanimously.
5	Information/Discussion <u>30th Anniversary Planning</u> <ul style="list-style-type: none"> An Anniversary Planning Committee will be established and headed by Ms. Burke and Mr. Morales, along with a staff person from each department to spread the responsibility. Committee will continue to receive updates on plans. Reviewed possible anniversary launch dates in 2026, and campaign will last 12 months. <u>Business Service Update</u> <ul style="list-style-type: none"> Reviewed the Business Survey, now updated with feedback from the previous committee meeting (attachment). Expected to launch the survey in 3rd Quarter. Businesses taking survey may grow to 2,000 (600 received will be a good confidence level). <u>Committee feedback:</u> <ul style="list-style-type: none"> – Include businesses that have not received CSCF services as well. 	

	<p><u>Customer Satisfaction Update</u></p> <ul style="list-style-type: none"> Reviewed customer satisfaction trends PY 24-25 vs. PY 25-26 (from all centers) and overall commentary (attachment). Overall, CSCF received good satisfaction ratings: 9 out of 10 in PY 24-25, and 8 out of 10 in PY 25-26, thus far. Based on commentary feedback, CSCF to focus more on consistency with communication, improved responsiveness and follow-ups, as well as provide clear instruction. <p>Committee feedback:</p> <ul style="list-style-type: none"> – Involve the VP of Development for stewardship on interacting with clients. <p><u>Website Refresh - Update</u></p> <ul style="list-style-type: none"> Reviewed the final version of the home page (attachment), which was both the Committee's and Executive Leadership's preferred version of the three home page design options. 	<p><i>Staff will provide more updates on the interior webpages at next meeting.</i></p>
6	<p>Other Business None offered.</p>	
7	<p>Adjournment</p> <ul style="list-style-type: none"> Meeting was adjourned at 3:26 p.m. 	

Respectfully submitted,
Kaz Kasal
Executive Board Coordinator