

CAREER SERVICES COMMITTEE MEETING

Thursday, November 19, 2020

MEETING DETAILS

Meeting Details

Meeting Agenda

Welcome

Roll Call

Public Comment

Approval of
Minutes

Information /
Discussion /
Action Items

Other Business

Adjournment

What: Career Services Committee Meeting

When: Thursday, November 19, 2020

3:00 p.m. – 4:30 p.m.

Where: Virtual Meeting:

Zoom Meeting:

Link: <https://careersourcecf.zoom.us/j/91899953057?pwd=K0Y3TIBjRlJDb1h5enZuSlgrb3J3Zz09>

Dial In: 1 (929) 205-6099

Meeting ID: 918 9995 3057 / Password: 190230

11/19/20 CAREER SERVICES COMMITTEE MEETING AGENDA

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Agenda Item	Topic	Presenter	Action Item
1.	Welcome	Dr. Kathleen Plinske	
2.	Roll Call / Establishment of Quorum	Kaz Kasal	
3.	Public Comment		
4.	Approval of Minutes <u>A. 9/10/20 Career Services Committee Meeting</u>	Dr. Kathleen Plinske	X
5.	Information / Discussion / Action Items A. Review Performance Targets and Provide Insight to Ensure Investment and Goal Attainment <u>1) Scorecard – Quarter 1</u> <u>2) Update of New Training Providers</u> <u>3) Elements of Skill Analysis Discussion</u>	Nilda Blanco Mimi Coenen Committee Discussion	
6.	Other Business		
7.	Adjournment		

UPCOMING MEETINGS

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Upcoming Meetings:

Consortium & Board Virtual Meeting	12/17/20	9:00 a.m. - 11:00 a.m.
Career Services Virtual Committee Meeting	1/28/21	3:00 p.m. – 4:30 p.m.



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WELCOME



Meeting Details

Meeting Agenda

Welcome

▶ Roll Call

Public Comment

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Adjournment

ROLL CALL / ESTABLISHMENT OF QUORUM

Meeting Details

Meeting Agenda

Welcome

Roll Call

Public Comment

Approval of Minutes

Information / Discussion / Action Items

Other Business

Adjournment

PUBLIC COMMENT

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APPROVAL OF MINUTES



DRAFT
Career Services Committee Meeting
Thursday September 10, 2020
3:00 p.m.

MINUTES

MEMBERS PRESENT: Kathleen Plinske, Amy Albee-Levine, Keira des Anges, Mark Havard, Donna Rhoades, Melanie Stefanowicz and Al Trombetta

MEMBERS ABSENT: Andrew Albu, Paul Bough, Bryan Orr, David Sprinkle and Jim Sullivan

STAFF PRESENT: Mimi Coenen, Lisa Burby, Nilda Blanco, Jason Lietz, Cliff Marvin and Kaz Kasal

GUESTS PRESENT: Danielle Permenter / Orlando.org; Susan Bosse / CareerSource Florida

Agenda Item	Topic	Action Item / Follow Up Item
1	<p>Welcome Dr. Plinske, Committee Co-Chair, called meeting to order at 3:04 p.m.</p> <p>Dr. Plinske welcomed the following new committee members:</p> <ul style="list-style-type: none"> • Dr. Donna Rhoades, Assistant District Administrator, Division of Blind Services, Department of Education. • Melanie Stefanowicz, Associate Superintendent, Career & Technical Education, Orange County Public Schools. 	
2	<p>Roll Call / Establishment of Quorum Ms. Kasal reported a quorum present.</p>	
3	<p>Public Comment None offered.</p>	
4	<p>Action Items <u>Approval of Minutes</u></p> <ul style="list-style-type: none"> – Reviewed minutes from 3/19/20 Career Services Committee meeting (attachment). 	<p>Ms. des Anges made a motion to approve the minutes from the 3/19/20 Career Services Committee meeting. Mr. Trombetta seconded; motion passed unanimously.</p>
5	<p>Information and Discussion <u>Career Services Committee Charter – Annual Review</u></p> <ul style="list-style-type: none"> • Reviewed Charter (attachment) and concurred good as is. <p><u>Summer Youth Overview and Outcomes</u></p> <ul style="list-style-type: none"> • Reviewed Summer Youth 2020 results (attachment) from the enrollment goals and activities with the Experience, Explore and Accelerate programs. • Viewed a testimonial from a summer youth participant, who relayed the positive impact she experienced with the program. 	



	<p><u>Guest Speaker</u></p> <ul style="list-style-type: none"> Ms. Danielle Permenter with Orlando.org presented on “UpSkill Orlando” (attachment) – a grant initiative designed to increase awareness and the value of skills attainment by educating employers on: 1) their role to help upskill and 2) their return on investment with skill-based hiring. <p><u>Review of Training Investment and Performance in a Pandemic Economy (attachment)</u></p> <ul style="list-style-type: none"> Reviewed regional vs. state unemployment rate during COVID-19 pandemic vs previous months, which at 15.3%, is still above state and national rates. Reviewed career seekers served, and training & placement outcomes during COVID-19 pandemic vs. previous years. Discussed option to more broadly define investments from current six HGI sectors to rapid employment into the current COVID markets. 	<p><i>Staff to do analysis of skills of laid off individuals and match, look for gaps to fill.</i></p>
7	<p><u>Other Business</u></p> <p>Ms. Coenen, COO, provided “Help Is Here” updates and explained the \$7M in CARES Act funds need to be expended by 12/31/20. She encouraged the Committee to refer any candidates who are Orange County residents or businesses to the CSCF website to start the process.</p>	
8	<p>Adjournment</p> <p>Meeting adjourned at 4:33 p.m.</p>	

Respectfully submitted,

Kaz Kasal
Executive Coordinator

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Action Items

Other Business

Adjournment

INFORMATION / DISCUSSION / ACTION ITEMS

Q1 SCORECARD

CSCF Customers Served

Data Source: Employ Florida and OSST SQL Server

Data Start Date
July 1, 2020

Data Through
September 30, 2020

Refreshed On:
November 10, 2020



Refresh Cadence: Weekly on Mondays

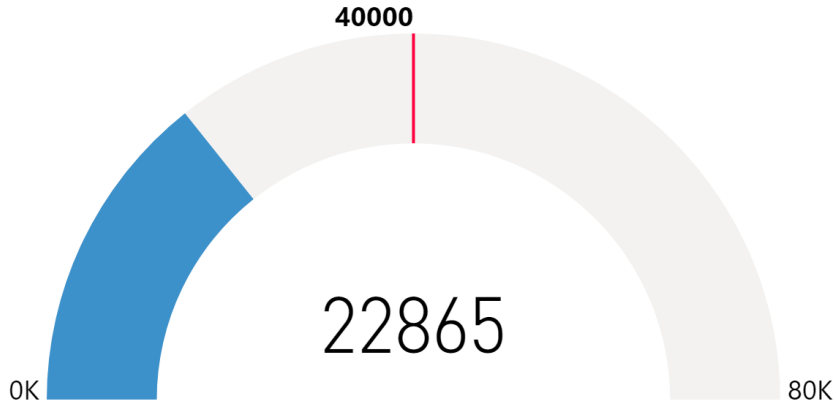
DELIVER TALENT SOLUTIONS
TO IGNITE POTENTIAL

Program Year Quarter

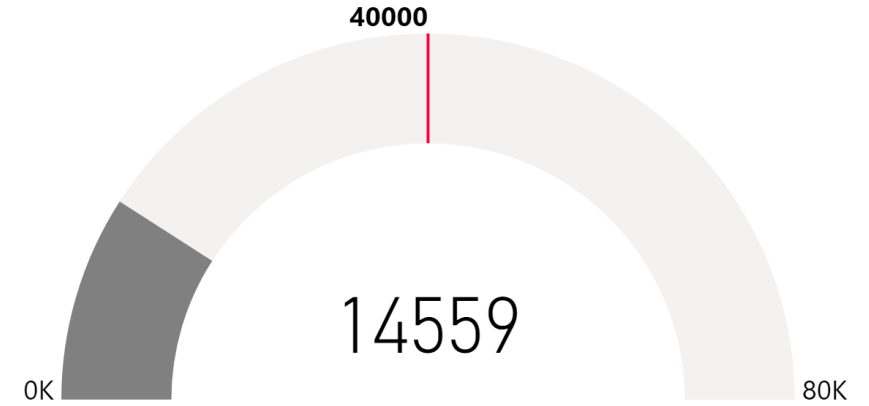
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— = PY Goal Line

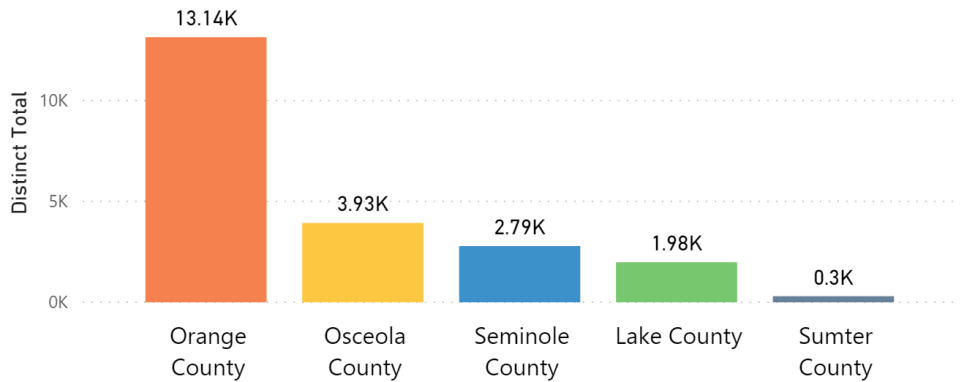
PY2021 - CSCF Customers Served



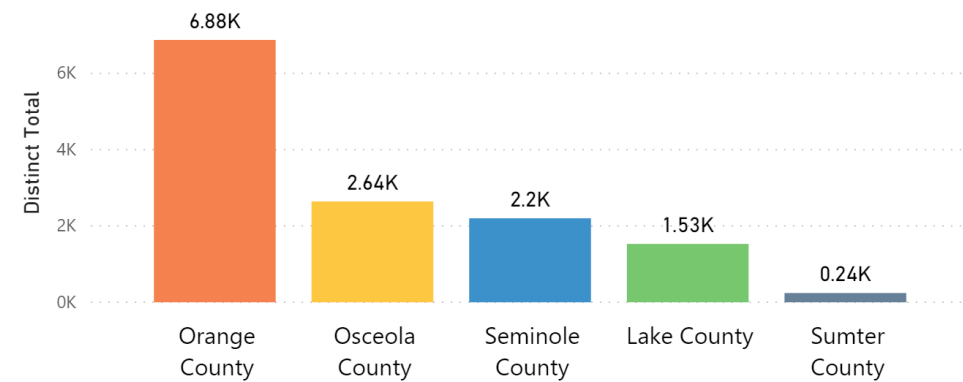
PY1920 - CSCF Customers Served



Customers Served - Five County Make Up

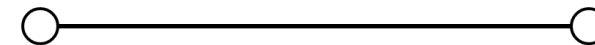


Customers Served - Five County Make Up



Program Year Week

1 53



7/1/2020 9/30/2020

7/1/2019 9/30/2019

CSCF Customers Engaged

Data Source: Employ Florida and OSST SQL Server

Data Start Date
July 1, 2020

Data Through
September 30, 2020

Refreshed On:
November 10, 2020



Refresh Cadence: Weekly on Mondays

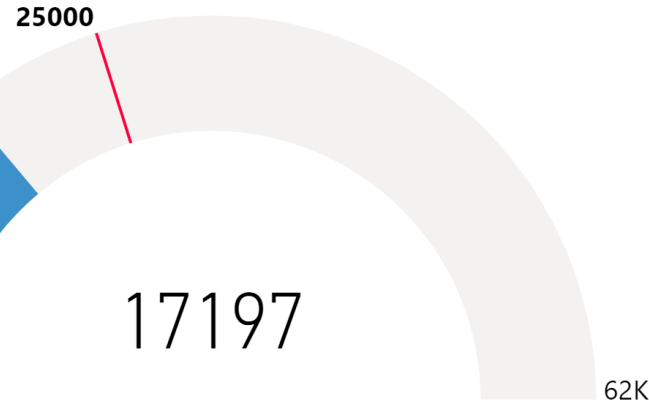
DELIVER TALENT SOLUTIONS
TO IGNITE POTENTIAL

Program Year Quarter

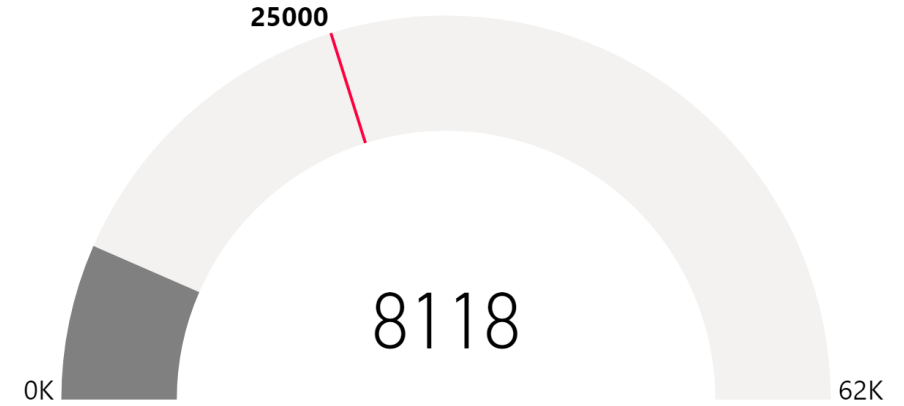
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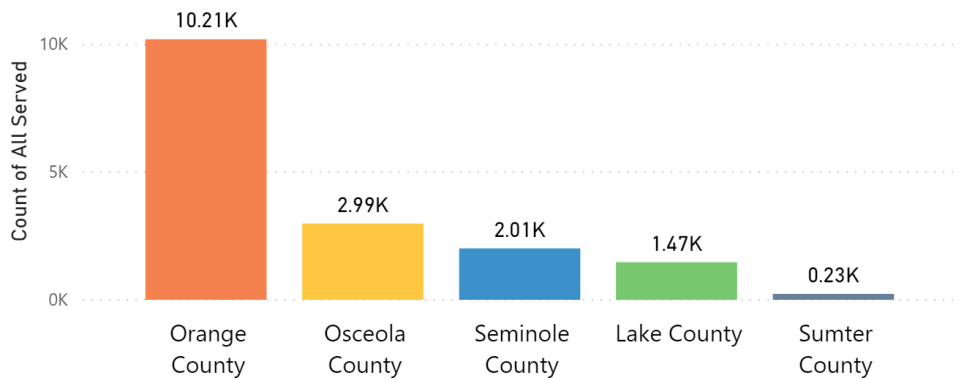
PY2021 - CSCF Engaged



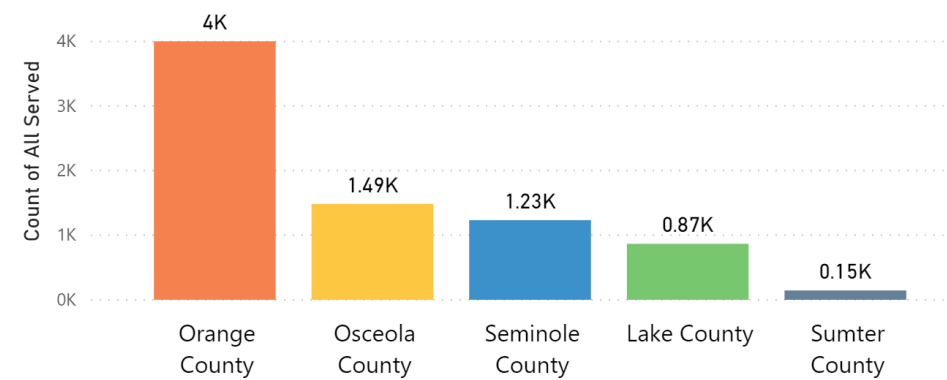
PY1920 - CSCF Customers Engaged



Customers Engaged - Five County Make Up



Customers Engaged - Five County Make Up



Program Year Week

1 53



7/1/2020 9/30/2020

7/1/2019 9/30/2019

Career Seekers Placed in Jobs

Data Source: Employ Florida and OSST SQL Server

Data Start Date
July 1, 2020

Data Through
September 30, 2020

Refreshed On:
November 10, 2020



Refresh Cadence: Weekly on Mondays

DELIVER TALENT SOLUTIONS
TO IGNITE POTENTIAL

Program Year Quarter

1

— = PY Goal Line

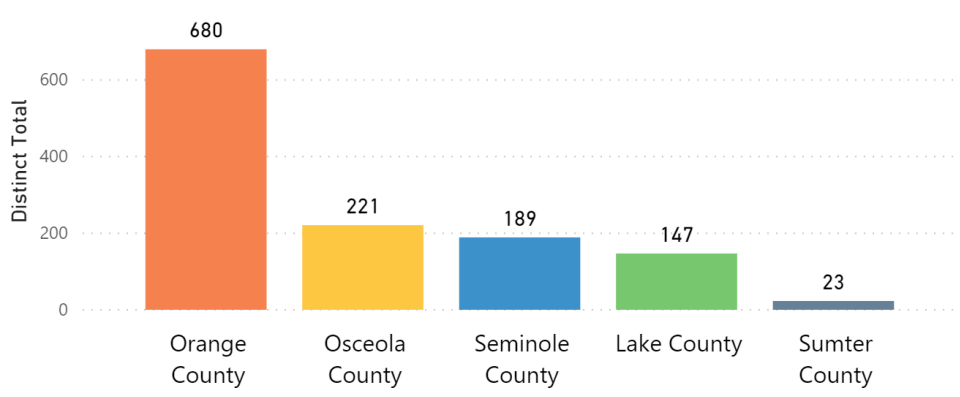
PY2021 - CSCF Customers Placed

1383

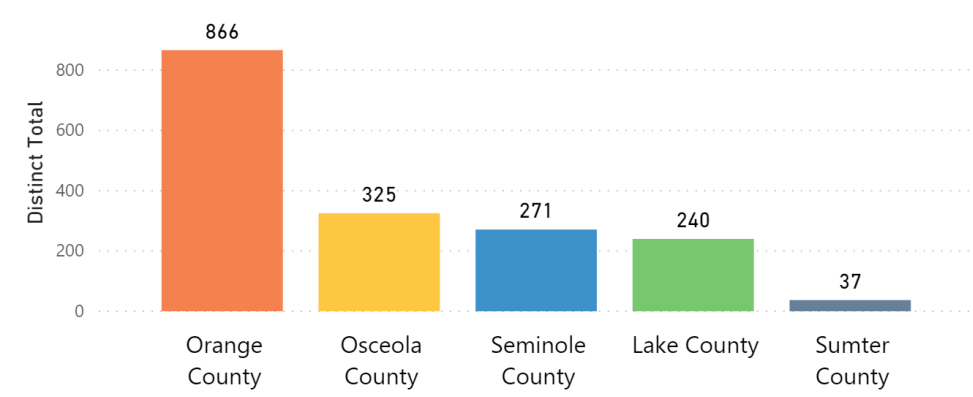
PY1920 - CSCF Customers Placed

1923

CSCF Customers Placed - Five County Make Up



CSCF Customers Placed - Five County Make Up



Program Year Week

1 53

7/1/2020 9/30/2020

7/1/2019 9/30/2019

Career Seekers in Training

Data Source: Employ Florida
SQL Server

Data Start Date
July 1, 2020

Data Through
September 30, 2020

Refreshed On:
November 10, 2020



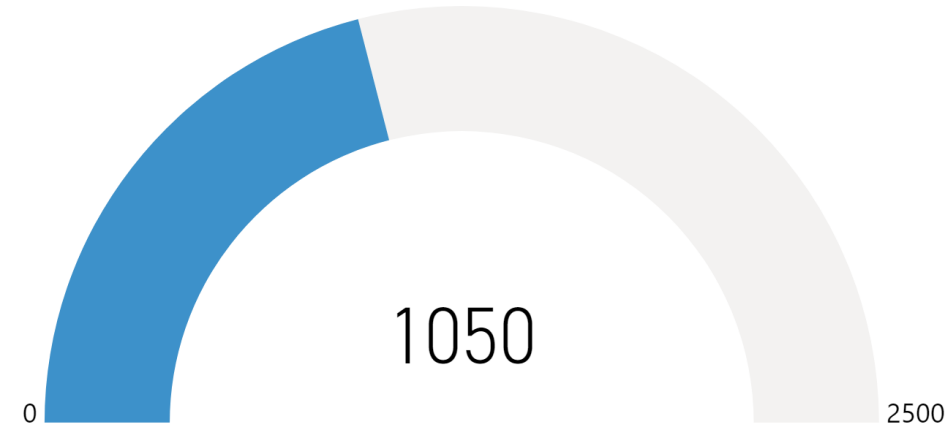
Refresh Cadence: Weekly on Mondays

DELIVER TALENT SOLUTIONS
TO IGNITE POTENTIAL

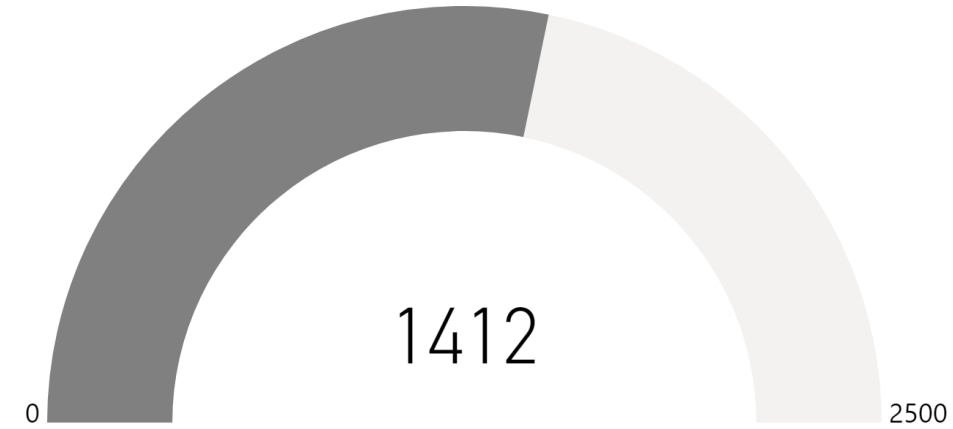
Program Year Quarter

1

PY2021 - Number of Career Seekers in Training



PY1920 - Number of Career Seekers in Training



Top 10 Training Occupations by Volume

Training Onet Title	Training Targeted Sector	Distinct Total	Percent
Electricians	Construction & Utilities	132	24.35%
Heavy and Tractor-Trailer Truck Drivers	Trade & Logistics	82	15.13%
Emergency Medical Technicians and Paramedics	Healthcare	80	14.76%
Medical Assistants	Healthcare	56	10.33%
Licensed Practical and Licensed Vocational Nurses	Healthcare	46	8.49%
Medical Records and Health Information Technicians	Healthcare	41	7.56%
Dental Assistants	Healthcare	31	5.72%
Customer Service Representatives	IT & Finance	26	4.80%
Avionics Technicians	Trade & Logistics	25	4.61%
Information Security Analysts	IT & Finance	24	4.43%

Top 10 Training Occupations by Volume

Training Onet Title	Training Targeted Sector	Distinct Total	Percent
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	Construction & Utilities	125	17.56%
Heavy and Tractor-Trailer Truck Drivers	Trade & Logistics	108	15.17%
Electricians	Construction & Utilities	81	11.38%
Medical Assistants	Healthcare	67	9.41%
Emergency Medical Technicians and Paramedics	Healthcare	66	9.27%
Dental Assistants	Healthcare	63	8.85%
Licensed Practical and Licensed Vocational Nurses	Healthcare	61	8.57%
Avionics Technicians	Trade & Logistics	49	6.88%
Personal Care Aides	Healthcare	47	6.60%
Medical Records and Health Information Technicians	Healthcare	45	6.32%

Career Seekers Trained and Placed

Data Source: Employ Florida
SQL Server

Data Start Date
July 1, 2020

Data Through
September 30, 2020

Refreshed On:
November 10, 2020



Refresh Cadence: Weekly on Mondays

DELIVER TALENT SOLUTIONS
TO IGNITE POTENTIAL

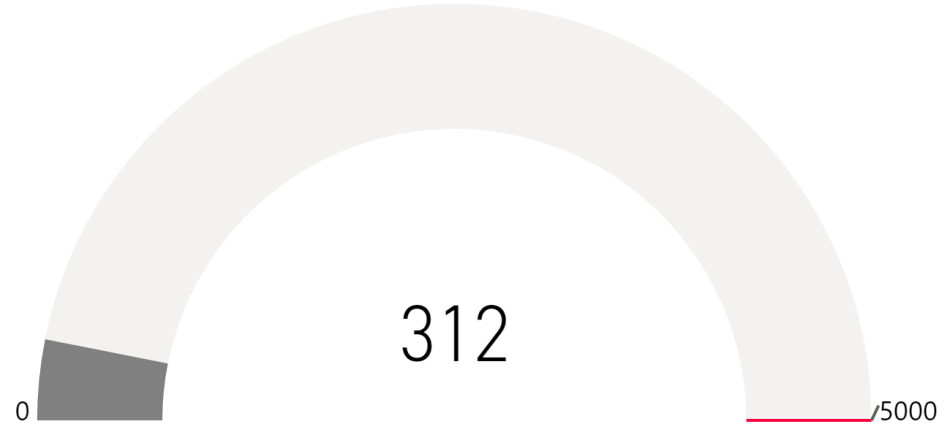
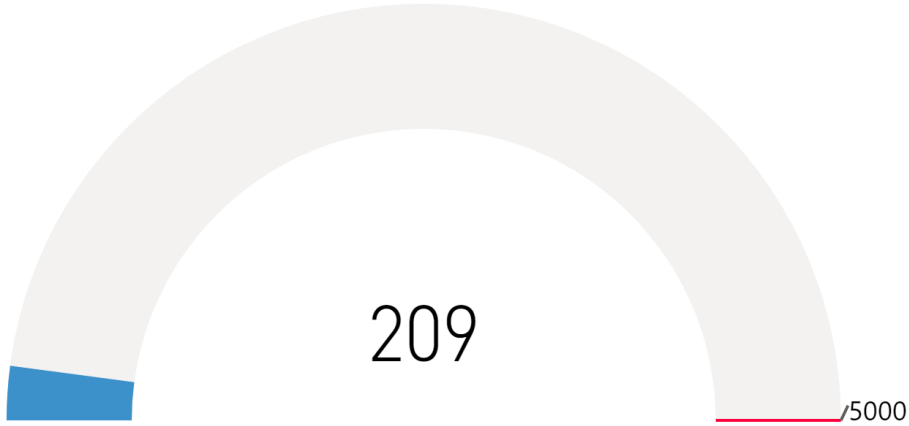
Program Year Quarter

1

— = PY Goal Line

PY2021 - Number of Career Seekers Trained and Placed

PY1920 - Number of Career Seekers Trained and Placed



\$17.10

Average Wage

\$15.00

Median Wage

\$14.67

Average Wage

\$13.25

Median Wage

Career Seekers in Training

Data Source: Employ Florida
SQL Server

Data Start Date
July 1, 2020

Data Through
September 30, 2020

Refreshed On:
November 10, 2020

DELIVER TALENT SOLUTIONS
TO IGNITE POTENTIAL

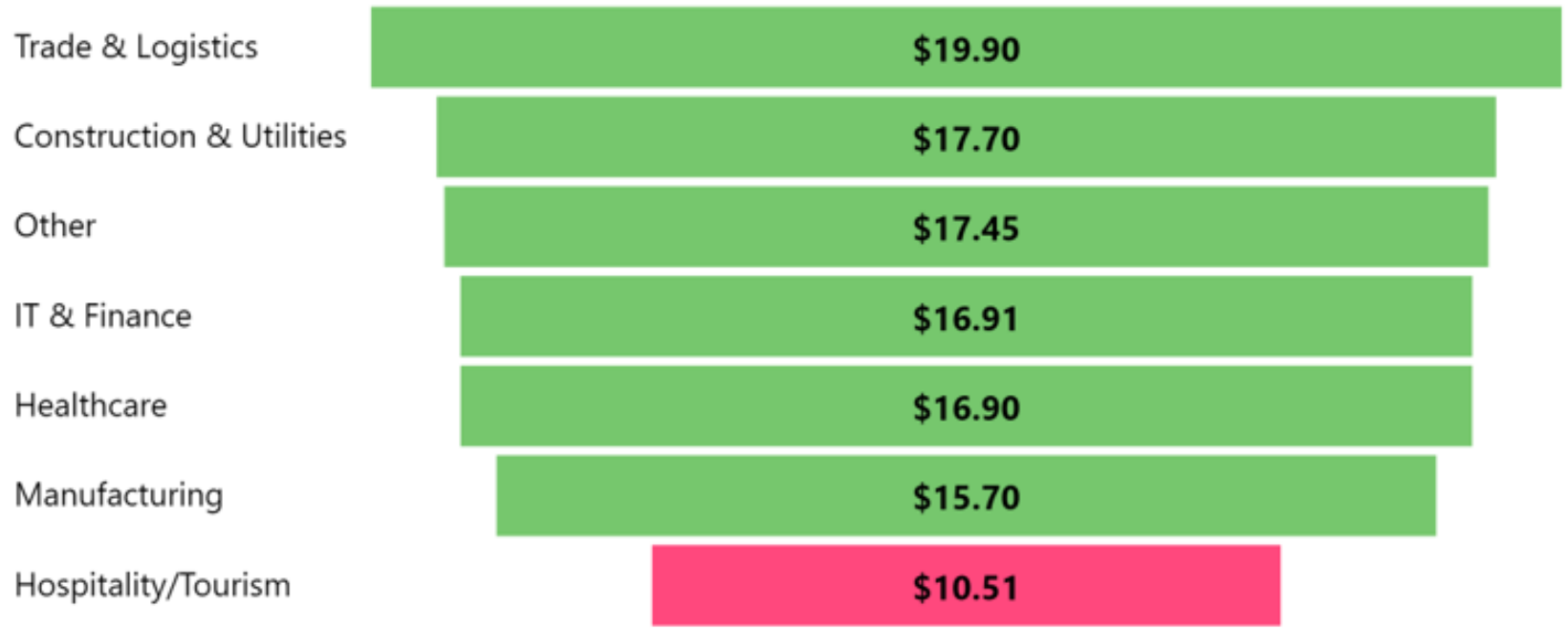
Refresh Cadence: Weekly on Mondays

Program Year Quarter

\$17.10
Average Wage

\$15.00
Median Wage

Average Wages by Employment Targeted Sector





Refresh Cadence: Weekly on Mondays

Businesses Served

Data Source: Employ Florida SQL Server

Data Start Date
July 1, 2020

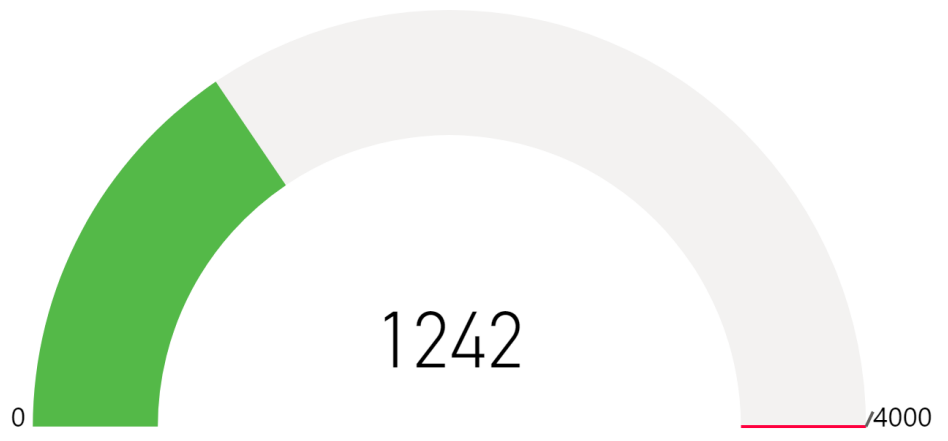
Data Through
September 30, 2020

Refreshed On:
November 10, 2020

DELIVER TALENT ACQUISITION STRATEGIES FOR BUSINESSES IN HIGH GROWTH INDUSTRIES

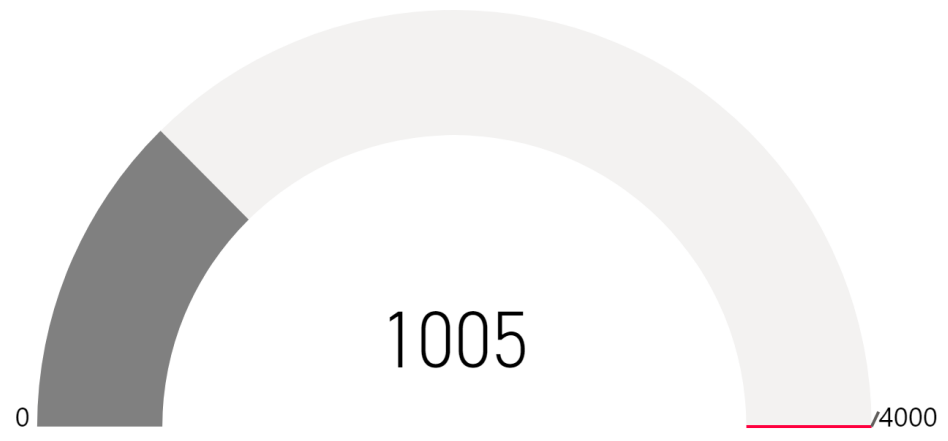
Program Year Quarter
1

PY2021 - Businesses Served

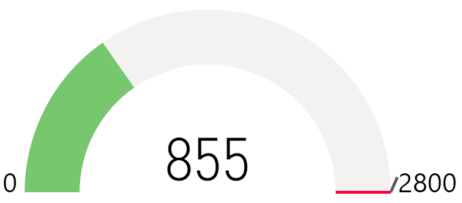


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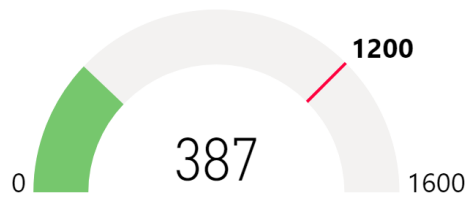
PY1920 - Businesses Served



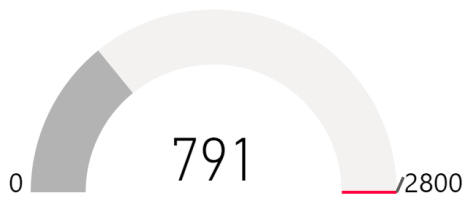
PY2021 - Returning Businesses



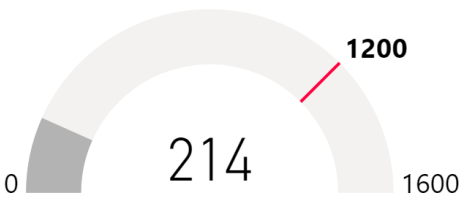
PY2021 - New Businesses



PY1920 - Returning Businesses



PY1920 - New Businesses



Program Year Week
1 53

7/1/2020 9/30/2020

7/1/2019 9/30/2019

HELP IS HERE – ORANGE COUNTY UPDATE

Help is Here CARES Act Program - Orange County

- Program started Aug. 2020
- Outreach efforts have reached 74,500+ career seekers and 27,000 businesses
- 1,761 Orange County residents engaged in career services
- \$4.5M invested to support 765 residents with scholarships to attend training/educational classes or enroll in internship
- Launched outreach and recruitment effort with Valencia College to support 13 short-term training programs at the Orange County Convention Center
- 750+ residents participating in job readiness training and job placement assistance activities





Help is Here - Orange County

Data Source: CareerEdge - Help is Here Data Extract and Communications Data

Data Through
November 12, 2020

Refreshed On:
November 12, 2020

Refresh Cadence: Weekly on Friday Morning

Cumulative Communication Outreach

Total Unique
Applications

5254

Career Seekers
Total Reached

74,584

Businesses Total
Reached

27,004

Unique Website
Visits

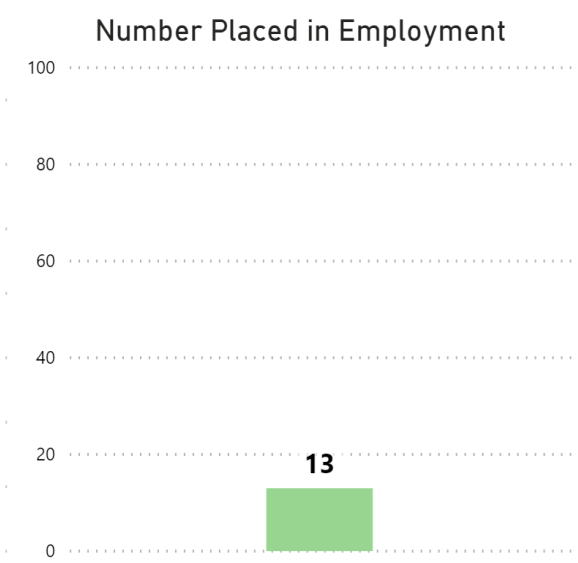
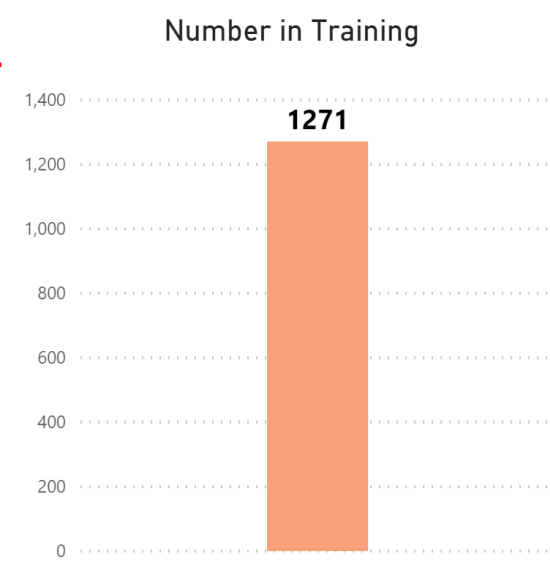
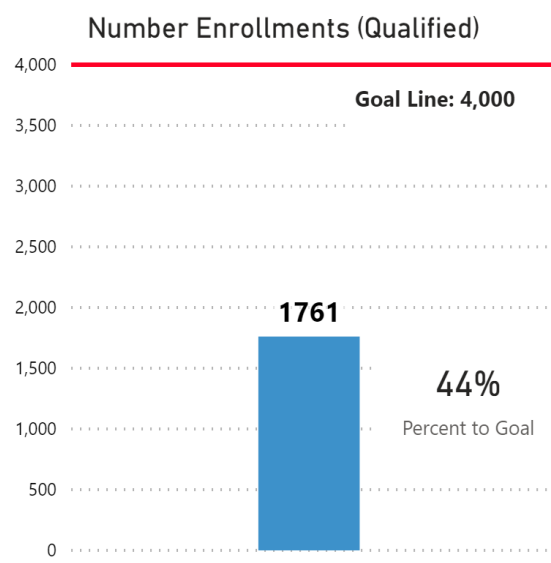
36,778

Total Audience
Reached (Media)

124.2M

Social Media
Impressions

902,586



SUMMARY OF ELIGIBLE TRAINING PROVIDER APPLICATIONS



Info Memorandum

To: Career Services Committee
From: Mimi Coenen
Subject: Summary of Eligible Training Provider Applications
Date: 11/19/2020

Purpose:

As part of the Career Services Committee charter, the committee reviews and evaluates recommended schools and Community Based Organizations seeking to become training providers aligned with defined targeted industries. This memorandum will provide a summary of those that applied during open enrollment and offer justification while none are being recommend at this time.

Background:

CareerSource Central Florida opens applications for new training providers to be considered for inclusion on the Eligible Training Provider List (ETPL) two times a year. A training provider on this list can receive payment through an Individual Training Account to provide training scholarships under the Workforce Innovation Opportunity Act. Applications are collected in October and April and brought to the CSC in November and May respectively.

October's list of applicants includes:

Two training providers outside our Region which excludes them from consideration

1. STRAC Institute
2. Computer Coach Training Center

Three local providers

Institution Name	Programs	Wks	Cost	Industry
Florida Masonry Apprentice & Education Foundation	Construction Laborer	4	\$1,705	Construction and Utilities
	Mason Tender	8	\$2,215	Construction and Utilities
Audere Technical Institute	Medical Assistant	36	\$7,525	Healthcare
	Home Health Aide	4	\$1,200	Healthcare
Stemworks LLC	Inspection Technician	4	\$4,625	Advanced Manufacturing
	CNC Lathe Operations	8	\$6,125	Advanced Manufacturing
	CNC Lathe Setup and Programming	8	\$6,060	Advanced Manufacturing
	Turning 1	8	\$6,060	Advanced Manufacturing
	CNC Milling Operations	8	\$6,125	Advanced Manufacturing
	CNC Milling Setup and Programming	8	\$6,060	Advanced Manufacturing
	Milling 1	8	\$6,060	Advanced Manufacturing

Summary

All three providers offer training in the targeted industries; however, each applicant is missing some required elements preventing a recommendation for inclusion on the Eligible Training Provider List at this time. Staff has communicated the specific items needed to each training institution and received positive feedback that they will be ready in April with complete applications for consideration.

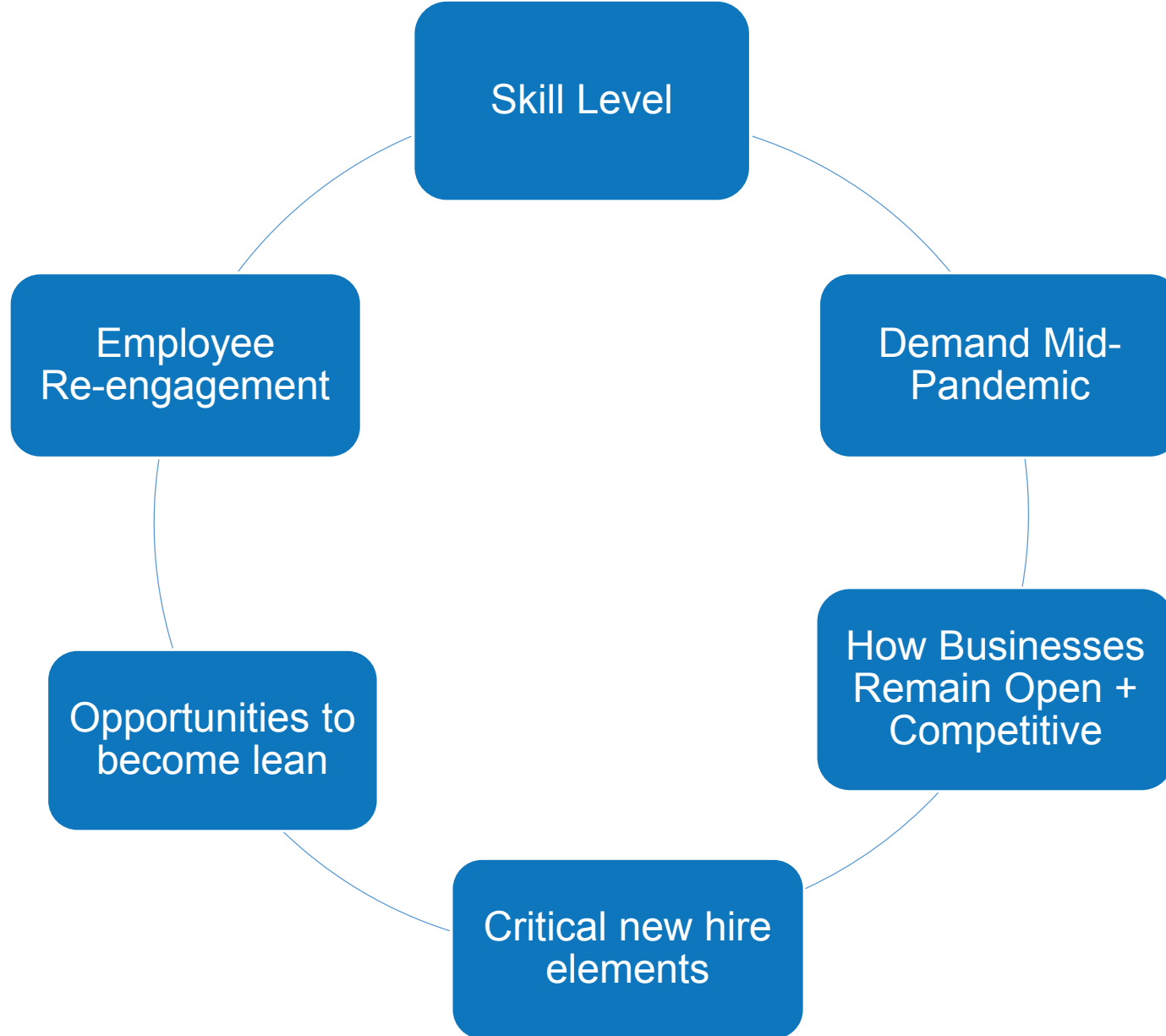
DISCUSSION: SKILLS ANALYSIS TO BUSINESS INSIGHT

Skills Analysis to Business Insight

What do businesses need in the next 2 months? 2 quarters? 2 years?

What is the best approach to get local insight from business owners?

Skills Analysis to Business Insight



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▶ **Adjournment**

ADJOURNMENT

THANK YOU!

[RETURN TO AGENDA](#)

