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CENTRAL FLORIDA

Community Engagement Committee Meeting
Thursday, November 4, 2021, 3:00 pm

MINUTES

MEMBERS PRESENT: David Sprinkle, Kari Conley, John Gyllin, Renee Quintanilla, DeAnna Thomas and Wayne Weinberg

MEMBERS ABSENT: Roger Pynn, Stella Siracuza, and Christopher Wilson

STAFF PRESENT: Pam Nabors, Mimi Coenen, Becca Bides, Sean Masherella, Carla Sosa & Kaz Kasal

Agenda Item	Topic	Action Item / *Follow Up Item*
1	**Welcome** • Mr. Sprinkle, Committee Chair, called the meeting to order at 3:05 pm.	
2	**Roll Call / Establishment of Quorum** • Ms. Kasal reported quorum present.	
3	**Public Comment** • None offered.	
4	**Approval of Minutes** Approval of Minutes • Reviewed minutes from 9/16/21 Meeting (attachment).	**Dr. Gyllin made a motion to approve the minutes from the 9/16/21 Community Engagement Committee meeting. Ms. des Anges seconded; motion passed unanimously.**
5	**Information/Discussion** Introducing Becca Bides (attachment) • Committee welcomed Ms. Becca Bides, CSCF's new Vice President of Strategic Communications. Community Engagement Committee Charter (attachment) • Reviewed revised charter which has been streamlined to more concisely define purpose and role of this Committee.	**Dr. Gyllin made a motion to approve the revised Community Engagement Committee Charter, as presented, and to forward to Board for full approval. Mr. Weinberg seconded; motion passed unanimously.**

6	**Insight**
	Community Engagement Survey – Research Update
	• Reviewed a presentation entitled "Defining The Survey Strategy" (attachment) with following highlights:
	  – Analysis of influencing factors
	  – Survey for awareness and perceived value of CSCF, and stakeholder needs.
	  – Target survey audiences in government, businesses and community partners	

	− Defining common "sweet spot" for messaging − Timeline of the survey project's objectives	
7	**Other Business** .	
8	**Adjournment** • Meeting was adjourned at 3:57 p.m.	

Respectfully submitted,

Kaz Kasal
Executive Coordinator