



**Community Engagement Committee Meeting
Monday, February 3, 2020
3:00 pm**

MINUTES

MEMBERS PRESENT: Jody Wood, Diane Culpepper, John Gyllin, Sheri Olson, Jane Trnka, Sharron Washington, Wayne Weinberg and Christopher Wilson

MEMBERS ABSENT: Roger Pynn and Rick Walsh

STAFF PRESENT: Pam Nabors, Mimi Coenen, Leo Alvarez, Lisa Burby, Tiffany Osborne, Cliff Marvin, Kristine Concepcion, Michelle Tincher and Kaz Kasal

Agenda Item	Topic	Action Item / Follow Up Item
1	Welcome Ms. Wood, Committee Chair, called the meeting to order at 3:02 pm.	
2	Roll Call / Establishment of Quorum Ms. Kasal reported quorum present.	
3	Public Comment None offered.	
4	Action Items <u>Approval of 11/18/19 Minutes</u> Reviewed minutes from 11/18/19 Meeting (attachment).	Ms. Trnka made a motion to approve the minutes from the 11/18/19 Community Engagement Committee meeting. Dr. Gyllin seconded; motion passed unanimously.
5	Information <u>Strategic Communications Updates (attachment)</u> <ul style="list-style-type: none"> • Reviewed public relations and marketing campaign status. • Viewed a new video clip from Spectrum News 13 which Gina Ronokarijo, Osceola Career Center Manager was interviewed on employment solutions CSCF provides to career seekers. • Viewed CSCF's new website launch. Committee input: <ul style="list-style-type: none"> – great messaging for the target audience – strong framework – easier to navigate – nicely done 	
6	Insight <u>Revenue Diversity Implementation Plan (attachment)</u> <ul style="list-style-type: none"> • Reviewed 2019-2020 revenue diversity update • Committee discussed resources and strategies to reach goals. 	



	<p><u>CSCF Unified Strategic Plan - Public Notice Requirement</u> Ms. Coenen relayed CSCF is currently updating its Workforce Innovation and Opportunity Act (WIOA) plan, which occurs every four years. Timeline as follows:</p> <ul style="list-style-type: none"> • 2-14-20: WIOA updated plan posted on CSCF website for public comments (30 days' notice is required prior to submission). • 3-16-20: WIOA updated plan submitted to State • Provided suggestions for how to engage the community in the finalization of the plan presented for CareerSource Florida 	
7	<p>Adjournment</p> <ul style="list-style-type: none"> • Meeting was adjourned at 4:28 p.m. 	

Respectfully submitted,
 Kaz Kasal