



**DRAFT**  
**Community Engagement Committee Meeting**  
**Monday, February 20, 2020**  
**3:00 pm**

**MINUTES**

**MEMBERS PRESENT:** Jody Wood, Diane Culpepper, John Gyllin, Sheri Olson, Jane Trnka, Sharron Washington, Wayne Weinberg and Christopher Wilson

**MEMBERS ABSENT:** Roger Pynn and Rick Walsh

**STAFF PRESENT:** Pam Nabors, Mimi Coenen, Leo Alvarez, Lisa Burby, Tiffany Osborne, Cliff Marvin, Kristine Concepcion, Michelle Tincher and Kaz Kasal

Agenda Item	Topic	Action Item / Follow Up Item
1	<b>Welcome</b> Ms. Wood, Committee Chair, called the meeting to order at 3:02 pm.	
2	<b>Roll Call / Establishment of Quorum</b> Ms. Kasal reported quorum present.	
3	<b>Public Comment</b> None offered.	
4	<b>Action Items</b> <u>Approval of 11/18/19 Minutes</u> Reviewed minutes from 11/18/19 Meeting (attachment).	<b>Ms. Trnka made a motion to approve the minutes from the 11/18/19 Community Engagement Committee meeting. Dr. Gyllin seconded; motion passed unanimously.</b>
5	<b>Information</b> <u>Strategic Communications Updates (attachment)</u> <ul style="list-style-type: none"> <li>• Reviewed public relations and marketing campaign status.</li> <li>• Viewed a new video clip from Spectrum News 13 which Gina Ronokarijo, Osceola Career Center Manager was interviewed on employment solutions CSCF provides to career seekers.</li> <li>• Viewed CSCF's new website launch. Committee input:               <ul style="list-style-type: none"> <li>– great messaging for the target audience</li> <li>– strong framework</li> <li>– easier to navigate</li> <li>– nicely done</li> </ul> </li> </ul>	
6	<b>Insight</b> <u>Revenue Diversity Implementation Plan (attachment)</u> <ul style="list-style-type: none"> <li>• Reviewed 2019-2020 revenue diversity update</li> <li>• Committee discussed resources and strategies to reach goals.</li> </ul>	



	<p><u>CSCF Unified Strategic Plan - Public Notice Requirement</u></p> <p>Ms. Coenen relayed CSCF is currently updating its Workforce Innovation and Opportunity Act (WIOA) plan, which occurs every four years. Timeline as follows:</p> <ul style="list-style-type: none"><li>• 2-14-20: WIOA updated plan posted on CSCF website for public comments (30 days' notice is required prior to submission).</li><li>• 3-16-20: WIOA updated plan submitted to State</li><li>• Provided suggestions for how to engage the community in the finalization of the plan presented for CareerSource Florida</li></ul>	
7	<p><b>Adjournment</b></p> <ul style="list-style-type: none"><li>• Meeting was adjourned at 4:28 p.m.</li></ul>	

Respectfully submitted,  
Kaz Kasal