



Revenue Diversity Ad Hoc Committee Meeting

Wednesday, March 24, 2021
2:00 p.m.

MINUTES

MEMBERS PRESENT: Eric Jackson, Mark Brewer, Glen Casel, and John Gill

MEMBERS ABSENT: Richard Sweat

STAFF PRESENT: Pam Nabors, Leo Alvarez, Mimi Coenen, Lisa Burby, Lesley, Cliff Marvin and Kaz Kasal

Agenda Item	Topic	Action Item / Follow Up Item
1	<p>Welcome Mr. Jackson, Committee Chair, called meeting to order at 2:03 p.m.</p>	
2	<p>Roll Call / Establishment of Quorum Ms. Kasal, Executive Coordinator, reported a quorum present.</p>	
3	<p>Public Comment None offered.</p>	
4	<p>Action Item <u>Approval of Minutes</u></p> <ul style="list-style-type: none"> • Reviewed draft minutes from 11/12/20 Revenue Diversity Ad Hoc Committee Meeting (attachment). 	<p>A motion was made by Mr. Casel and seconded by Mr. Gill to approve the minutes from the 11/12/20 meeting. Motion passed unanimously.</p>
5	<p>Information</p> <p><u>Year-To-Date Progress (attachment)</u></p> <ul style="list-style-type: none"> • Reviewed overall strategies and Ticket To Work results to date. <p><u>Ticket To Work – Key Strategy Update (attachment)</u></p> <ul style="list-style-type: none"> • Reviewed four key Ticket To Work strategies to help CSCF bolster the program and increase funds, to include possibility of CSCF becoming a WIPA (Work Incentives Planning and Assistance Program) site. <p>Committee feedback:</p> <ul style="list-style-type: none"> – Becoming a WIPA site would help CSCF to generate a diverse consulting revenue stream. 	

	<p><u>Summer Youth Sponsorship (attachment)</u></p> <ul style="list-style-type: none"> Reviewed elements of the “pitch kit” developed to use with outreach activities associated with sponsorships and contributions to the 2021 summer youth program. <p><u>Business Investment Update</u></p> <ul style="list-style-type: none"> Community Engagement and Career Services committees discussed the processes around convening key stakeholders in the community to gain their feedback on CSCF talent solutions needed to meet current and long term needs of businesses and recommended a pilot approach. The goal for the roundtable is to gain additional insights from businesses, and determine ways to best leverage industry investments. <p><u>Legislative Update</u></p> <ul style="list-style-type: none"> Reviewed highlights of House Bills 1505 and 1507 and Senate Bill 0098. 	
6	<p>Other Business None offered.</p>	
7	<p>Adjournment There being no other business, the meeting was adjourned at 3:16 p.m.</p>	

Respectfully submitted,

Kaz Kasal
Executive Coordinator