



## Revenue Diversity & New Markets Committee Meeting

Wednesday, June 1, 2022

2:00 p.m.

### MINUTES

**MEMBERS PRESENT:** Eric Jackson, Mark Brewer, and Richard Sweat

**MEMBERS ABSENT:** Glen Casel and John Gill

**STAFF PRESENT:** Leo Alvarez, Pam Nabors, Mimi Coenen, Becca Bides, Steven Nguyen and Lisa Jacobsen

**GUEST PRESENT:** Jane Callahan / Dean Mead

| Agenda Item | Topic  | Action Item / Follow Up Item  |
|-------------|--|---|
| 1           | <p><b>Welcome</b><br/>Mr. Jackson, Committee Chair, called meeting to order at 2:00 p.m.</p>   |   |
| 2           | <p><b>Roll Call / Establishment of Quorum</b><br/>Ms. Bides, VP of Strategic Communications, commenced with roll call and established a quorum present.</p>  |   |
| 3           | <p><b>Public Comment</b><br/>None offered.</p>   |   |
| 4           | <p><b>Action Item</b><br/><u>Approval of Minutes</u></p> <ul style="list-style-type: none"> <li>Reviewed draft minutes from 3/21/22 Revenue Diversity Committee Meeting (attachment).</li> </ul>   | <p><b>A motion was made by Mr. Jackson to approve the minutes from the 3/21/22 meeting. Mr. Sweat seconded; motion passed unanimously.</b></p>  |
| 5           | <p><b>Information / Discussion / Action Items</b></p> <p><u>Organizational Structure (attachment)</u></p> <ul style="list-style-type: none"> <li>Reviewed and provided feedback on the two recommended organizational structure options in readiness for Board's final approval.</li> </ul> <p><u>FY 2021-2022 Year-To-Date Results</u></p> <ul style="list-style-type: none"> <li>Reviewed year-to-date results (attachment).</li> </ul> <p><u>FY 2022-2023 Goals</u></p> <ul style="list-style-type: none"> <li>Reviewed FY 2022-2023 goals (attachment).</li> </ul> | <p><i>Staff to update the two recommended organizational structure options based on Committee feedback, and Board comments from Budget Workshop. Updated recommendations to be presented at 6/16/22 Executive Committee meeting and 6/23/22 Board meeting; Ms. Callahan will attend both meetings to provide support.</i></p> |

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| 7 | <p><b>Other Business</b></p> <ul style="list-style-type: none"> <li>Mr. Sweat discussed the need for CSCF to provide a targeted approach to help upskill working parents in specific economically challenged areas within each of the five counties, as well as support young men/women excellence organizations.</li> </ul> |  |
| 8 | <p><b>Adjournment</b><br/>There being no other business, the meeting was adjourned at 3:28 p.m.</p>  |  |

Respectfully submitted,

Lisa Jacobsen  
Communications Manager