



## Revenue Diversity Ad Hoc Committee Meeting

Wednesday, June 2, 2021

2:00 p.m.

### MINUTES

**MEMBERS PRESENT:** Eric Jackson, Mark Brewer, Glen Casel, and Richard Sweat

**MEMBERS ABSENT:** John Gill

**STAFF PRESENT:** Pam Nabors, Leo Alvarez, Mimi Coenen, Lisa Burby, Lesley Harris, Cliff Marvin and Kaz Kasal

**GUEST PRESENT:** Wendy Kurtz / Elizabeth Charles & Associates, LLC

Agenda Item	Topic	Action Item / Follow Up Item
1	<p><b>Welcome</b> Mr. Jackson, Committee Chair, called meeting to order at 2:07 p.m.</p> <p>Mr. Jackson introduced Ms. Wendy Kurtz, Founder &amp; President of Elizabeth Charles &amp; Associates, LLC, and current Chair of the Orlando Regional Chamber.</p>	
2	<p><b>Roll Call / Establishment of Quorum</b> Ms. Kasal, Executive Coordinator, reported a quorum present.</p>	
3	<p><b>Public Comment</b> None offered.</p>	
4	<p><b>Action Item</b> <u>Approval of Minutes</u></p> <ul style="list-style-type: none"> <li>• Reviewed draft minutes from 3/24/21 Revenue Diversity Ad Hoc Committee Meeting (attachment).</li> </ul>	<p><b>A motion was made by Mr. Brewer and seconded by Mr. Casel to approve the minutes from the 3/24/21 meeting. Motion passed unanimously.</b></p>
5	<p><b>Information</b></p> <p><u>Year-To-Date Progress</u></p> <ul style="list-style-type: none"> <li>• Reviewed overall, year-to-date progress on funds received, and Ticket To Work results to date. (attachment).</li> </ul> <p><u>Strategy and Goals for Year 3 of Diversified Revenue</u></p> <ul style="list-style-type: none"> <li>• Reviewed goals, strategies, and key performance metrics for Year 3 (attachment).</li> </ul> <p><u>Career Passport (attachment &amp; video)</u></p> <ul style="list-style-type: none"> <li>• Reviewed current development process of the Career Passport initiative and the three phases being built in the smartphone app:</li> </ul>	

	<ol style="list-style-type: none"> <li>1) Discovery – learn about different in-demand occupations, scope, requirements and training providers that offer programs;</li> <li>2) Portfolio – build a digital profile with credentials (i.e. accomplishments, certifications attained); and</li> <li>3) Engage with Employers – job search with map showing where employers are hiring for specific occupations.</li> </ol> <p>Also viewed a demo video providing an overview of the Career Passport app.</p> <p>Committee discussed next steps moving forward and determine how to best structure this initiative under CSCF umbrella.</p> <p><u>Reinvestment Plan for Unrestricted Funds</u></p> <ul style="list-style-type: none"> <li>• Reviewed strategies with unrestricted funds for FY 2021-2022</li> </ul>	<p><i>Present Career Passport concept/initiative and demo video to Board at its 6/24/21 Board Meeting.</i></p> <p><i>Ms. Nabors to meet with Ms. Kurtz for further input.</i></p>
6	<p><b>Other Business</b> None offered.</p>	
7	<p><b>Adjournment</b> There being no other business, the meeting was adjourned at 3:40 p.m.</p>	

Respectfully submitted,

Kaz Kasal  
Executive Coordinator