



**DRAFT**  
**Community Engagement Committee Meeting**  
**Monday, June 2, 2025, 1:30 p.m.**

**MINUTES**

**MEMBERS PRESENT:** David Sprinkle, Lindsey LeWinter, Gaby Ortigoni, Stella Siracuza, Dan Ward, Wayne Weinberg and Kristin Williams

**MEMBERS ABSENT:** Kristin Gray, Snak Nakagawa, Amy Santorelli, DeAnna Thomas and Eric Ushkowitz

**STAFF PRESENT:** Geo Morales, Nilda Blanco, Marcela DeFaria, Carla Sosa, Lisa Jacobsen, Vince Bruno and Kaz Kasal

Agenda Item	Topic	Action Item / Follow Up Item
1	<b>Welcome</b> <ul style="list-style-type: none"> <li>Mr. Sprinkle, Committee Chair, called the meeting to order at 1:33 pm.</li> <li>Mr. Sprinkle welcomed Mr. Geo Morales, CSCF's new Associate Vice President of Strategic Communications.</li> </ul>	
2	<b>Roll Call / Establishment of Quorum</b> <ul style="list-style-type: none"> <li>Ms. Kasal reported quorum present.</li> </ul>	
3	<b>Public Comment</b> <ul style="list-style-type: none"> <li>None offered.</li> </ul>	
4	<b>Approval of Minutes</b> <u>Approval of Minutes</u> <ul style="list-style-type: none"> <li>Reviewed minutes from 2/12/25 Meeting (attachment).</li> </ul>	<b>Mr. Weinberg made a motion to approve the minutes from the 2/12/25 Community Engagement Committee meeting. Mr. Ward seconded; motion passed unanimously.</b>
5	<b>Information/Discussion</b>  <u>Government Affairs Update</u> <ul style="list-style-type: none"> <li>Ms. Blanco, Sr. Vice President of Strategic Initiatives, provided an update on CSCF's government affairs (attachment), reviewing potential legislative impacts that could affect funding, shifts in training programs, and reduction in support.</li> </ul> <u>Website Refresh - Update</u> <ul style="list-style-type: none"> <li>Reviewed key updates and timeline (attachments). <ul style="list-style-type: none"> <li>Survey feedback from stakeholders, including this Committee, as well as further refinement from focus groups have provided great input in the research and discovery phase.</li> <li>Currently refining sitemap, which will also include integration of 4E Model</li> <li>Launched the Donations page</li> </ul> </li> </ul>	

	<ul style="list-style-type: none"> <li>– Staff will present on Homepage design to this Committee at a future meeting</li> </ul> <p><u>Upcoming Priorities</u></p> <ul style="list-style-type: none"> <li>• <u>Rollout of BOLD initiative</u> – staff will tap into Committee’s feedback for strategies.</li> <li>• <u>Strategic communications focus for 2025-2026</u> – will seek Committee’s support and ideas.</li> </ul> <p><u>Inaugural Signature Event on 9/16/25</u></p> <ul style="list-style-type: none"> <li>• Staff in planning stages for this upcoming “celebration” event</li> </ul> <p><u>Committee feedback:</u></p> <ul style="list-style-type: none"> <li>– Committee advised staff to keep “fundraising” open as a viable option for this event. This is also an opportunity for donors to bring in new people to this event.</li> <li>– CSCF is an important resource – need to remind donors / future donors on how “gainful employment” then positively impacts of other parts of an individual’s life: such as better health and nutritious food, improved quality of life.</li> <li>–</li> </ul>	
6	<p><b>Other Business</b></p> <p>None offered.</p>	
7	<p><b>Adjournment</b></p> <ul style="list-style-type: none"> <li>• Meeting was adjourned at 2:20 p.m.</li> </ul>	

Respectfully submitted,

Kaz Kasal  
Executive Board Coordinator