Community Engagement Committee Meeting
Monday, June 2, 2025, 1:30 p.m.

MINUTES

MEMBERS PRESENT: David Sprinkle, Lindsey LeWinter, Gaby Ortigoni, Stella Siracuza, Dan Ward, Wayne Weinberg and Kristin Williams

MEMBERS ABSENT: Kristin Gray, Snak Nakagawa, Amy Santorelli, DeAnna Thomas and Eric Ushkowitz

STAFF PRESENT: Geo Morales, Nilda Blanco, Marcela DeFaria, Carla Sosa, Lisa Jacobsen, Vince Bruno and Kaz Kasal

Agenda Item	Topic	**Action Item** / *Follow Up Item*
1	**Welcome** • Mr. Sprinkle, Committee Chair, called the meeting to order at 1:33 pm. • Mr. Sprinkle welcomed Mr. Geo Morales, CSCF's new Associate Vice President of Strategic Communications.	
2	**Roll Call / Establishment of Quorum** • Ms. Kasal reported quorum present.	
3	**Public Comment** • None offered.	
4	**Approval of Minutes** <u>Approval of Minutes</u> • Reviewed minutes from 2/12/25 Meeting (attachment).	**Mr. Weinberg made a motion to approve the minutes from the 2/12/25 Community Engagement Committee meeting. Mr. Ward seconded; motion passed unanimously.**
5	**Information/Discussion** <u>Government Affairs Update</u> • Ms. Blanco, Sr. Vice President of Strategic Initiatives, provided an update on CSCF's government affairs (attachment), reviewing potential legislative impacts that could affect funding, shifts in training programs, and reduction in support. <u>Website Refresh - Update</u> • Reviewed key updates and timeline (attachments). – Survey feedback from stakeholders, including this Committee, as well as further refinement from focus groups have provided great input in the research and discovery phase. – Currently refining sitemap, which will also include integration of 4E Model – Launched the Donations page	

	– Staff will present on Homepage design to this Committee at a future meeting Upcoming Priorities • Rollout of BOLD initiative – staff will tap into Committee's feedback for strategies. • Strategic communications focus for 2025-2026 – will seek Committee's support and ideas. Inaugural Signature Event on 9/16/25 • Staff in planning stages for this upcoming "celebration" event Committee feedback: – Committee advised staff to keep "fundraising" open as a viable option for this event. This is also an opportunity for donors to bring in new people to this event. – CSCF is an important resource – need to remind donors / future donors on how "gainful employment" then positively impacts of other parts of an individual's life: such as better health and nutritious food, improved quality of life. –	
6	**Other Business** None offered.	
7	**Adjournment** • Meeting was adjourned at 2:20 p.m.	

Respectfully submitted,

Kaz Kasal
Executive Board Coordinator