



Revenue Diversity Ad Hoc Committee Meeting

**Tuesday, August 13, 2019
3:00 p.m.**

MINUTES

MEMBERS PRESENT: Eric Jackson, Harold Mills and Richard Sweat

MEMBERS ABSENT: Mark Brewer, Glen Casel and John Gill

STAFF PRESENT: Pam Nabors, Leo Alvarez, Lisa Burby, Bradley Collor and Kaz Kasal

GUESTS PRESENT: Mark Wylie / CSCF Board Chair

Agenda Item	Topic	Action Item / Follow Up Item
1	<p>Welcome Mr. Jackson, Committee Chair, called meeting to order at 3:10 p.m.</p>	
2	<p>Roll Call / Establishment of Quorum Ms. Kasal, Executive Coordinator, reported a quorum present.</p>	
3	<p>Public Comment None offered.</p>	
4	<p>Action Item <u>Approval of Minutes</u></p> <ul style="list-style-type: none"> • Reviewed minutes from 6/3/19 Revenue Diversity Ad Hoc Committee Meeting. 	<p>A motion was made by Mr. Sweat and seconded by Mr. Jackson to approve the minutes from the 6/3/19 meeting. Motion passed unanimously.</p>
5	<p>Information <u>Ticket To Work Dashboard Draft (attachment)</u></p> <ul style="list-style-type: none"> • Reviewed Ticket To Work performance activities as well as Public and Private Partner investments, which, overall, equated to 93% of goal for 2018-2019. <ul style="list-style-type: none"> ○ Committee advised staff to: <ul style="list-style-type: none"> – Continue leveraging with partners to maximize TTW incentives. – Promote TTW program to customers and show how it can best benefit them. <p><u>Youth Resource Development (attachment)</u></p> <ul style="list-style-type: none"> • Reviewed overall participation numbers, earned wages and business investments on the 18-19 Summer Youth Program. Session ended 8/9/19 – so data is still being compiled and will be provided to upcoming Career Services and Board meetings. 	<p><i>Staff to do an analysis of current pool of customers and categorize by work readiness levels.</i></p>

	<p><u>Revenue Diversity – 2019-2020 (attachment)</u></p> <ul style="list-style-type: none"> • Discussed strategies and goals for the 2019-2020 revenue diversity budget. <ul style="list-style-type: none"> ○ Committee provided following input: <ul style="list-style-type: none"> – Improve our messaging – more clarity about our impact. – Plan for strategies internally – forward to Board GrayRobinson proposal as an advocator for funds. 	
6	<p>Other Business None offered.</p>	
7	<p>Adjournment There being no other business, the meeting was adjourned at 4:29 p.m.</p>	

Respectfully submitted,

Kaz Kasal
Executive Coordinator