

3/29/22 COMMUNITY ENGAGEMENT COMMITTEE MEETING AGENDA

Agenda Item	Topic	Presenter	Action Item
1.	Welcome	David Sprinkle	
2.	Roll Call / Establishment of Quorum	Kaz Kasal	
3.	Public Comment		
4.	Approval of Minutes	David Sprinkle	
	<u>A. 11/4/21 Community Engagement Committee Meeting</u>		X
5.	Discussion / Action Items		
	<u>A. Strategic Communications Updates</u>	Becca Bides	
6.	Insight		
	<u>A. Community Engagement Survey – Results</u>	Becca Bides/Dr. Piccolo	
7.	Other Business		
8.	Adjournment		

Meeting Details

Meeting Agenda

Welcome

Roll Call

Public Comment

Approval of Minutes

Discussion / Action Items

Insight

Other Business

Adjournment



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**Community Engagement Committee Meeting
Thursday, November 4, 2021, 3:00 pm**

MINUTES

MEMBERS PRESENT: David Sprinkle, Kari Conley, John Gyllin, Renee Quintanilla, DeAnna Thomas and Wayne Weinberg

MEMBERS ABSENT: Roger Pynn, Stella Siracuza, and Christopher Wilson

STAFF PRESENT: Becca Bides, Pam Nabors, Mimi Coenen, Sean Masherella, Carla Sosa & Kaz Kasal

Agenda Item	Topic	Action Item <i>/ Follow Up Item</i>
1	Welcome <ul style="list-style-type: none"> Mr. Sprinkle, Committee Chair, called the meeting to order at 3:05 pm. 	
2	Roll Call / Establishment of Quorum <ul style="list-style-type: none"> Ms. Kasal reported quorum present. 	
3	Public Comment <ul style="list-style-type: none"> None offered. 	
4	Approval of Minutes <u>Approval of Minutes</u> <ul style="list-style-type: none"> Reviewed minutes from 9/16/21 Meeting (attachment). 	Dr. Gyllin made a motion to approve the minutes from the 9/16/21 Community Engagement Committee meeting. Ms. des Anges seconded; motion passed unanimously.
5	Information/Discussion <u>Introducing Becca Bides (attachment)</u> <ul style="list-style-type: none"> Committee welcomed Ms. Becca Bides, CSCF's new Vice President of Strategic Communications. <u>Community Engagement Committee Charter (attachment)</u> <ul style="list-style-type: none"> Reviewed revised charter which has been streamlined to more concisely define purpose and role of this Committee. 	Dr. Gyllin made a motion to approve the revised Community Engagement Committee Charter, as presented, and to forward to Board for full approval. Mr. Weinberg seconded; motion passed unanimously.
6	Insight <u>Community Engagement Survey – Research Update</u> <ul style="list-style-type: none"> Reviewed a presentation entitled “Defining The Survey Strategy” (attachment) with following highlights: <ul style="list-style-type: none"> Analysis of influencing factors Survey for awareness and perceived value of CSCF, and stakeholder needs. Target survey audiences in government, businesses and community partners 	



	<ul style="list-style-type: none">- Defining common "sweet spot" for messaging- Timeline of the survey project's objectives	
7	Other Business	
8	Adjournment <ul style="list-style-type: none">• Meeting was adjourned at 3:57 p.m.	

Respectfully submitted,

Kaz Kasal
Executive Coordinator