



FOR IMMEDIATE RELEASE  
December 12, 2019

Contact: Michelle Tincher  
407-319-6966  
[MTincher@careersourcecf.com](mailto:MTincher@careersourcecf.com)

## CareerSource Central Florida, Coca-Cola help ignite youth potential



**Orlando, Fla.** --- Approximately 100 Orange County high school seniors attended the *Dear Future Orlando* event in Rosen Plaza Hotel hosted by CareerSource Central Florida, The Coca-Cola Company, and Coca-Cola Beverages Florida. The event aimed to help students identify career paths and opportunities in the community. Students were inspired by success stories and the six high-growth industries as they joined interactive sessions with the event hosts and representatives from Orange County Technical College, Valencia College and other community partners. This event was created through Coca-Cola's Dear Future [Community] Challenge, which called on young Americans to help deliver a better tomorrow in their local communities. UCF Alumna Taylor Horan submitted the winning idea for the Dear Future Orlando Challenge to help ensure Orlando's future has the job skills needed for the careers of today and tomorrow. The Dear Future Orlando event was the outcome and vision of Horan's winning idea.

---

*CareerSource Central Florida (CSCF) connects career seekers and businesses. CSCF trains people for better jobs, places qualified, high-demand talent for select industries and improves systems of workforce development. Operating out of five career centers in Lake, Orange, Osceola, Seminole and Sumter counties, CSCF has delivered talent solutions for more than 46,000 career seekers and 3,600 business throughout Central Florida during the 2018-2019 fiscal year. As the second largest workforce board in Florida, CSCF partners with state colleges, technical schools and post-secondary public and private training institutions to prepare career seekers to meet the hiring needs of businesses with complimentary scholarships provided to the individual career seeker.*

[CareerSourceCentralFlorida.com](http://CareerSourceCentralFlorida.com)