



Osceola County, FL

CareerSource Central Florida



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Report Parameters

1 County

12097	Osceola County, FL
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

380,018

Population (2019)

Population **grew by 68,885** over the last 5 years and is projected to **grow by 50,012** over the next 5 years.

109,119

Total Regional Employment

Jobs **grew by 17,949** over the last 5 years and are projected to **grow by 12,615** over the next 5 years.

\$47.3K

Median Household Income (2017)

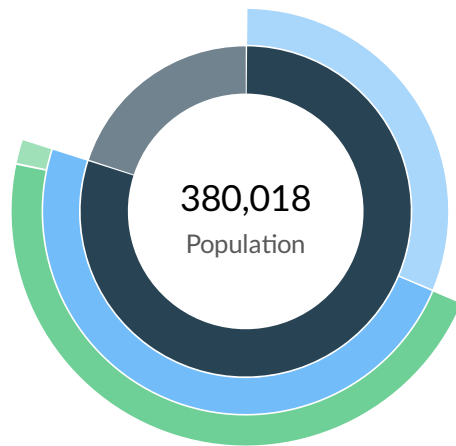
Median household income is **\$10.3K below** the national median household income of \$57.7K.

Takeaways

- As of 2019 the region's population **increased by 22.1%** since 2014, growing by 68,885. Population is expected to **increase by 13.2%** between 2019 and 2024, adding 50,012.
- From 2014 to 2019, jobs **increased by 19.7%** in Osceola County, FL from 91,170 to **109,119**. This change **outpaced the national growth rate of 6.9% by 12.8%**. As the number of jobs increased, the **labor force participation rate decreased from 62.5% to 60.8% between 2014 and 2019**.
- Concerning educational attainment, **12.9% of Osceola County, FL residents possess a Bachelor's Degree** (5.9% below the national average), and **11.0% hold an Associate's Degree** (2.9% above the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Traveler Accommodation.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	380,018	184,802	109,119	94.6	\$8.47B	\$13.28B	\$6.57B
Region 12 MSAs	2,761,747	1,419,960	1,396,864	100.1	\$138.53B	\$104.19B	\$109.41B
Wildwood, FL (in Sumter county) (ZIP 34785)	20,333	N/A	8,447	98.8	\$753.27M	\$1.26B	\$1.49B
Florida	21,624,814	10,470,783	9,753,437	100.9	\$1.02T	\$691.45B	\$672.44B

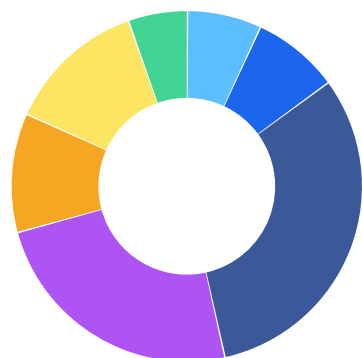
2019 Labor Force Breakdown



	Population
● Total Working Age Population	303,726
● Not in Labor Force (15+)	118,924
● Labor Force	184,802
● Employed	178,198
● Unemployed	6,604
● Under 15	76,292

Educational Attainment

Concerning educational attainment, **12.9% of Osceola County, FL residents possess a Bachelor's Degree** (5.9% below the national average), and **11.0% hold an Associate's Degree** (2.9% above the national average).

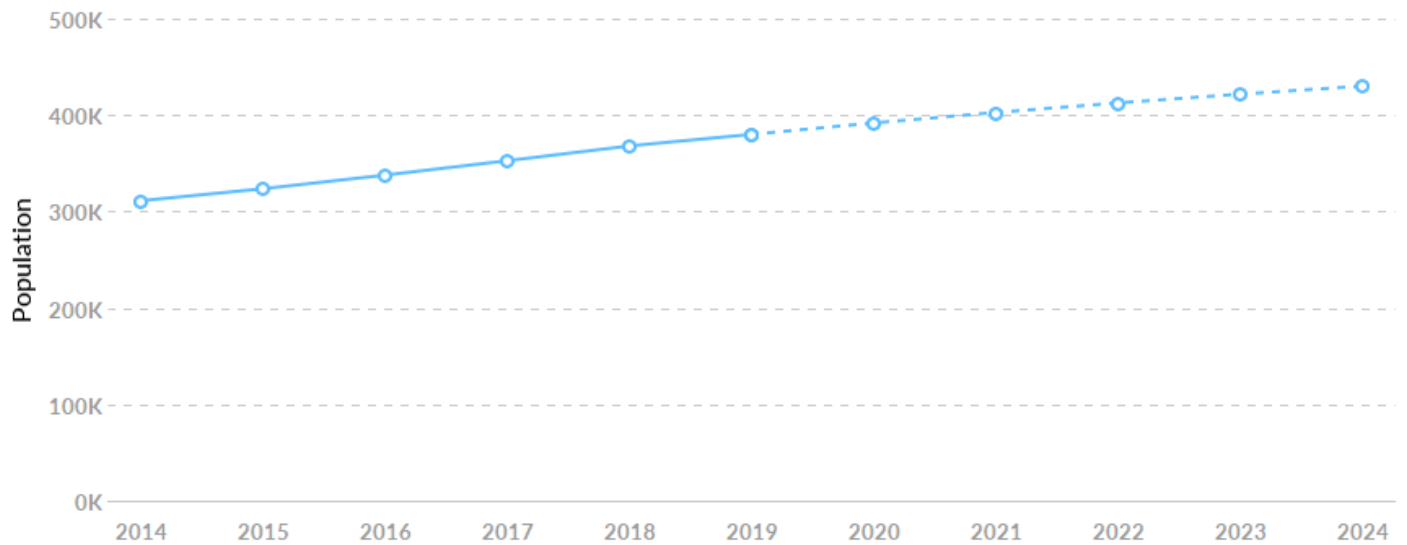


	% of Population	Population
● Less Than 9th Grade	6.8%	17,312
● 9th Grade to 12th Grade	8.0%	20,299
● High School Diploma	31.6%	79,800
● Some College	24.2%	61,307
● Associate's Degree	11.0%	27,771
● Bachelor's Degree	12.9%	32,566
● Graduate Degree and Higher	5.5%	13,817

Historic & Projected Trends

Population Trends

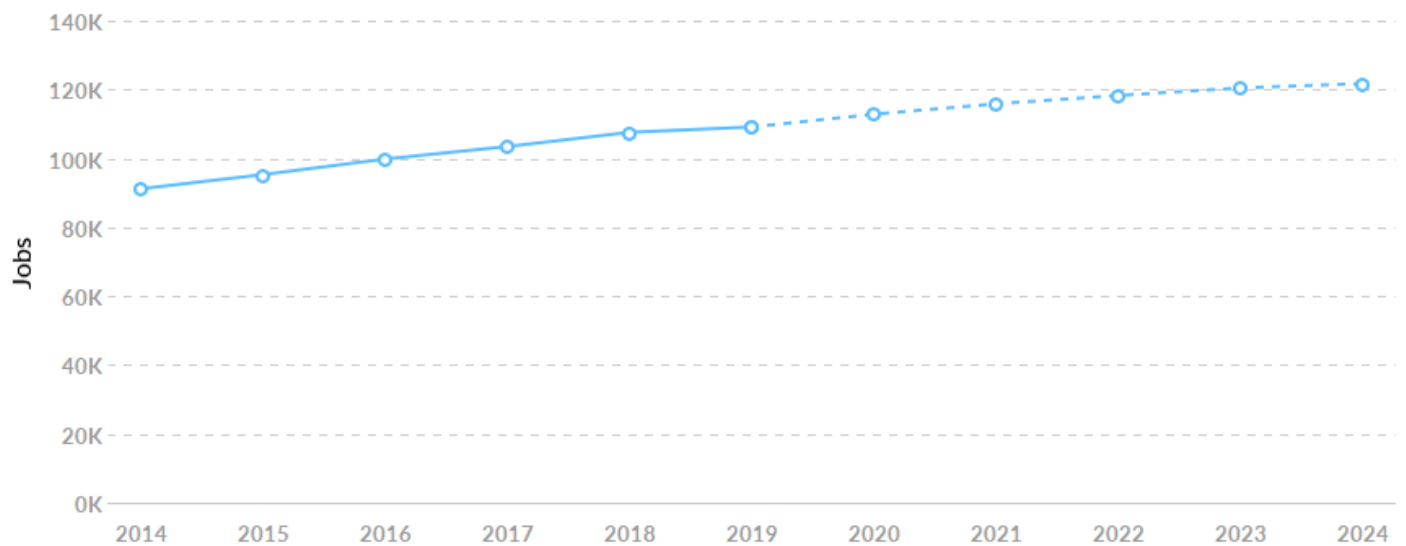
As of 2019 the region's population **increased by 22.1%** since 2014, growing by 68,885. Population is expected to **increase by 13.2%** between 2019 and 2024, adding 50,012.



Timeframe	Population
2014	311,133
2015	323,574
2016	337,726
2017	352,657
2018	367,988
2019	380,018
2020	391,832
2021	402,681
2022	412,628
2023	421,729
2024	430,030

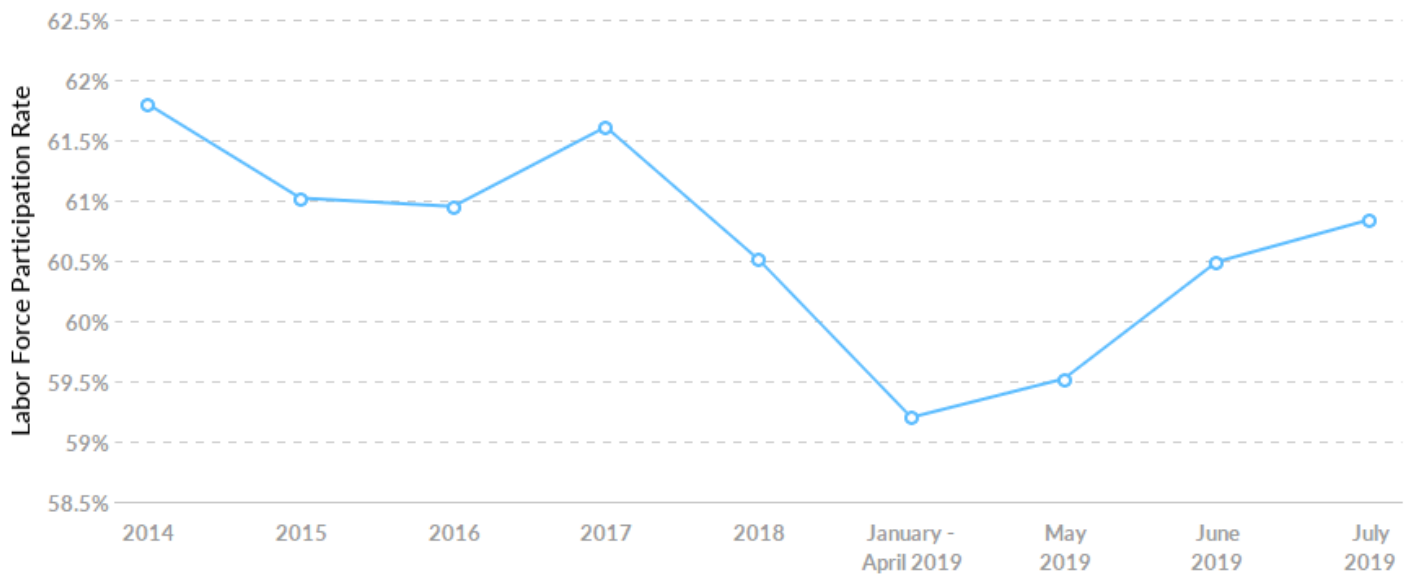
Job Trends

From 2014 to 2019, jobs increased by **19.7%** in Osceola County, FL from 91,170 to **109,119**. This change **outpaced the national growth rate of 6.9% by 12.8%**.



Timeframe	Jobs
2014	91,170
2015	95,294
2016	99,811
2017	103,439
2018	107,567
2019	109,119
2020	112,829
2021	115,843
2022	118,286
2023	120,463
2024	121,734

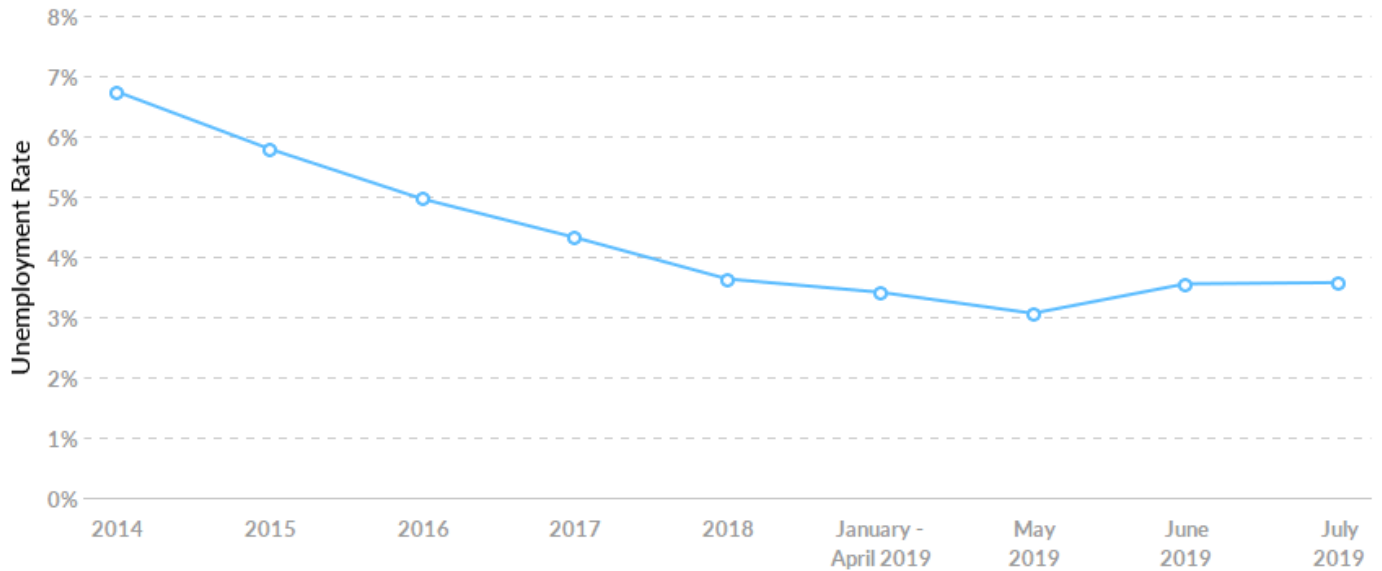
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	61.80%
2015	61.02%
2016	60.95%
2017	61.61%
2018	60.51%
January - April 2019	59.20%
May 2019	59.52%
June 2019	60.49%
July 2019	60.84%

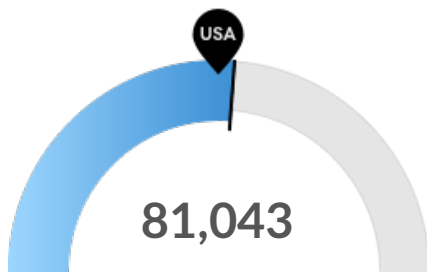
Unemployment Rate Trends

Osceola County, FL had a July 2019 unemployment rate of 3.57%, **decreasing from 6.74%** 5 years before.



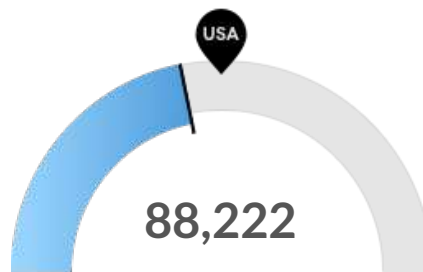
Timeframe	Unemployment Rate
2014	6.74%
2015	5.79%
2016	4.96%
2017	4.32%
2018	3.63%
January - April 2019	3.41%
May 2019	3.06%
June 2019	3.55%
July 2019	3.57%

Population Characteristics



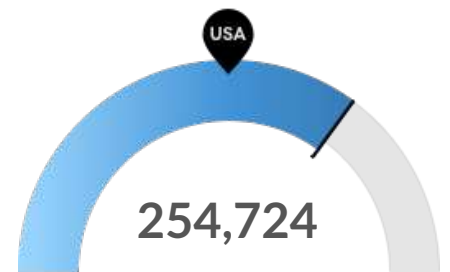
Millennials

Osceola County, FL has 81,043 millennials (ages 25-39). The national average for an area this size is 75,654.



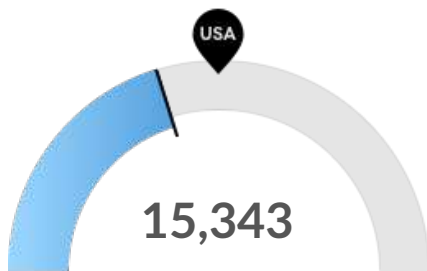
Retiring Soon

Retirement risk is low in Osceola County, FL. The national average for an area this size is 106,520 people 55 or older, while there are 88,222 here.



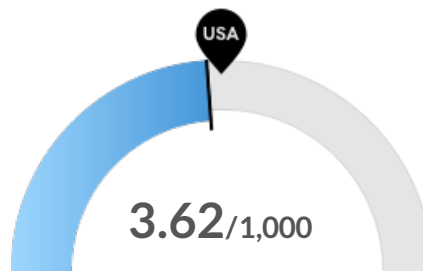
Racial Diversity

Racial diversity is high in Osceola County, FL. The national average for an area this size is 145,794 racially diverse people, while there are 254,724 here.



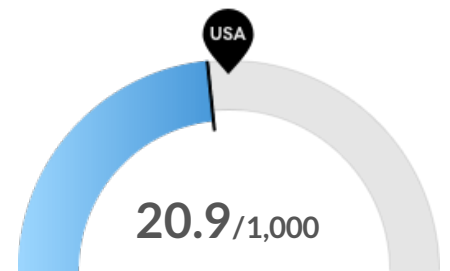
Veterans

Osceola County, FL has 15,343 veterans. The national average for an area this size is 20,542.



Violent Crime

Osceola County, FL has 3.62 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

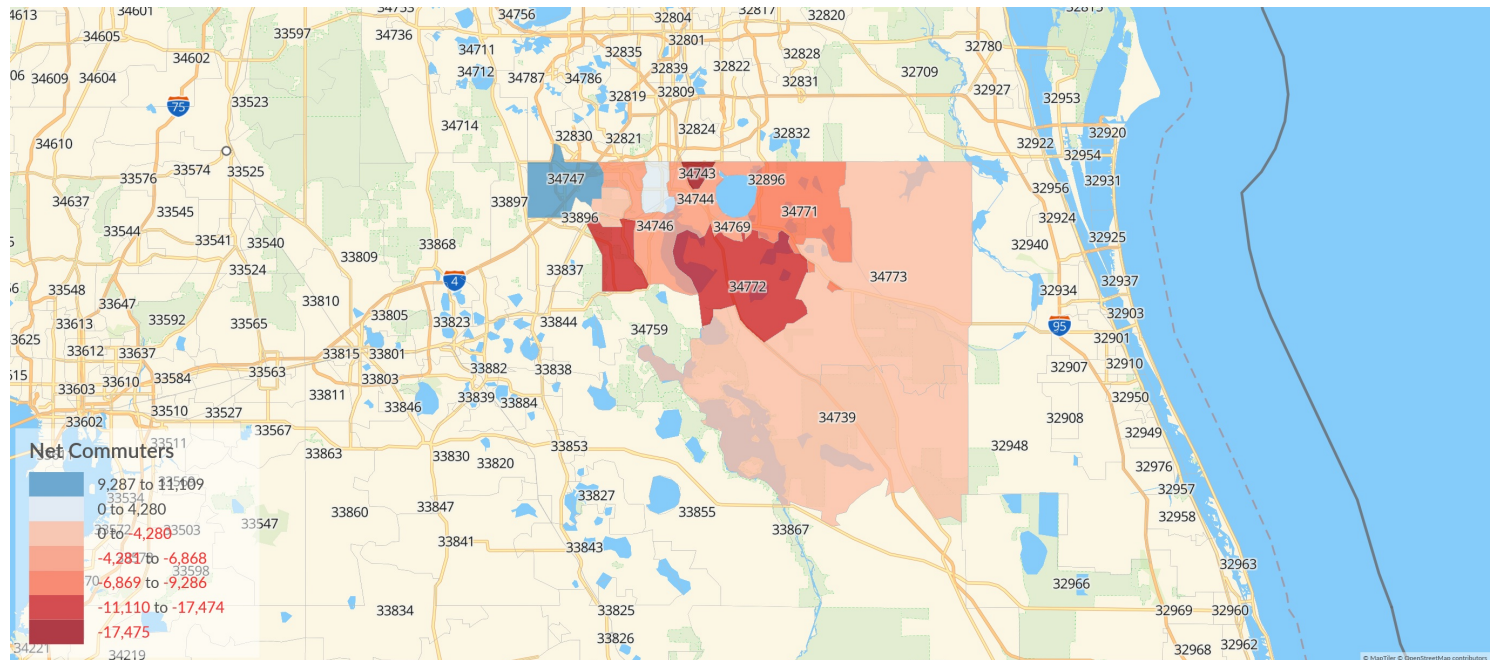


Property Crime

Osceola County, FL has 20.9 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Osceola County, FL currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 34744.



Where Talent Works

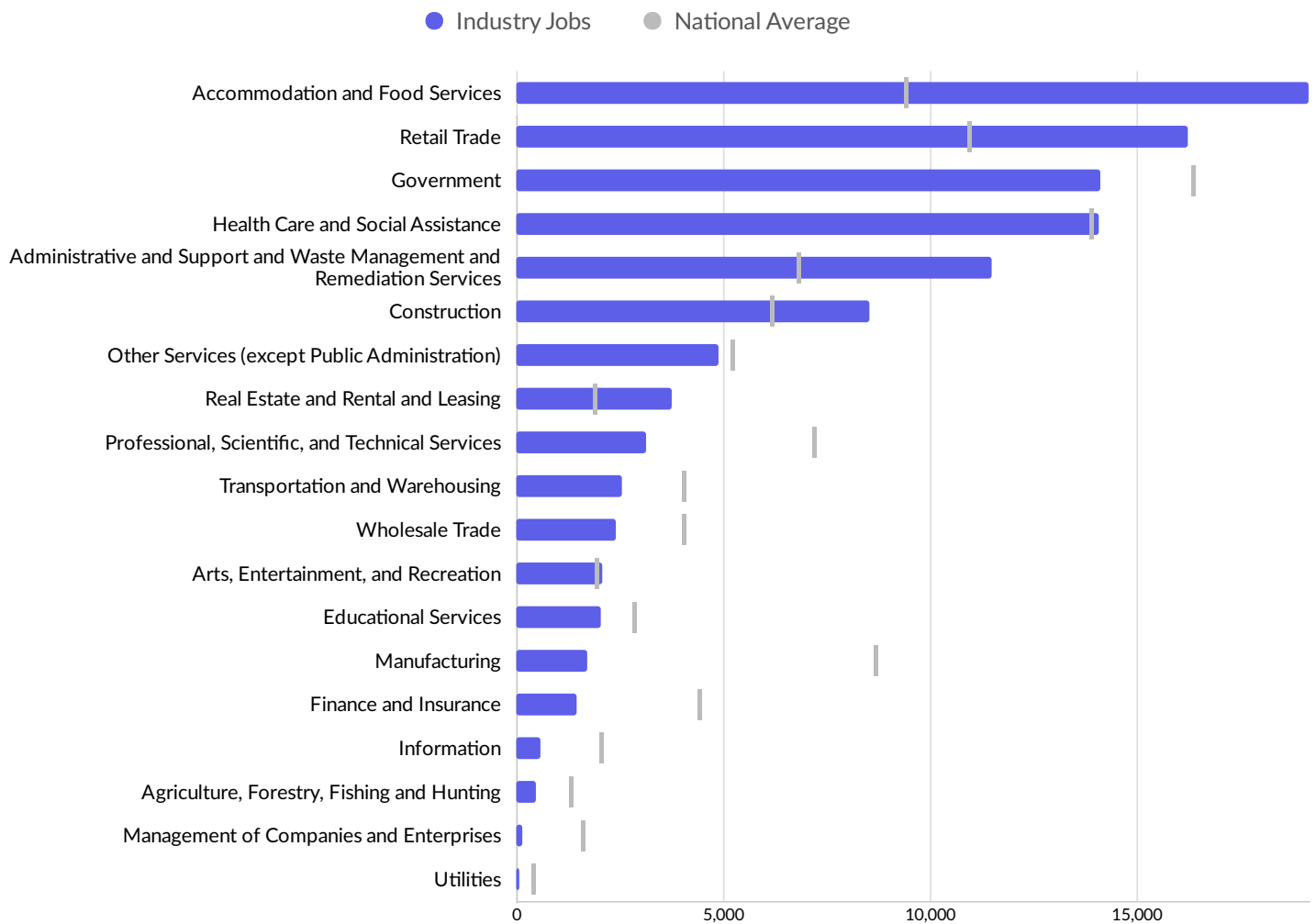
ZIP	Name	2019 Employment
34741	Kissimmee, FL (in Osceola County)	25,621
34744	Kissimmee, FL (in Osceola County)	22,103
34747	Kissimmee, FL (in Osceola County)	18,657
34746	Kissimmee, FL (in Osceola County)	17,693
34769	Saint Cloud, FL (in Osceola County)	9,114

Where Talent Lives

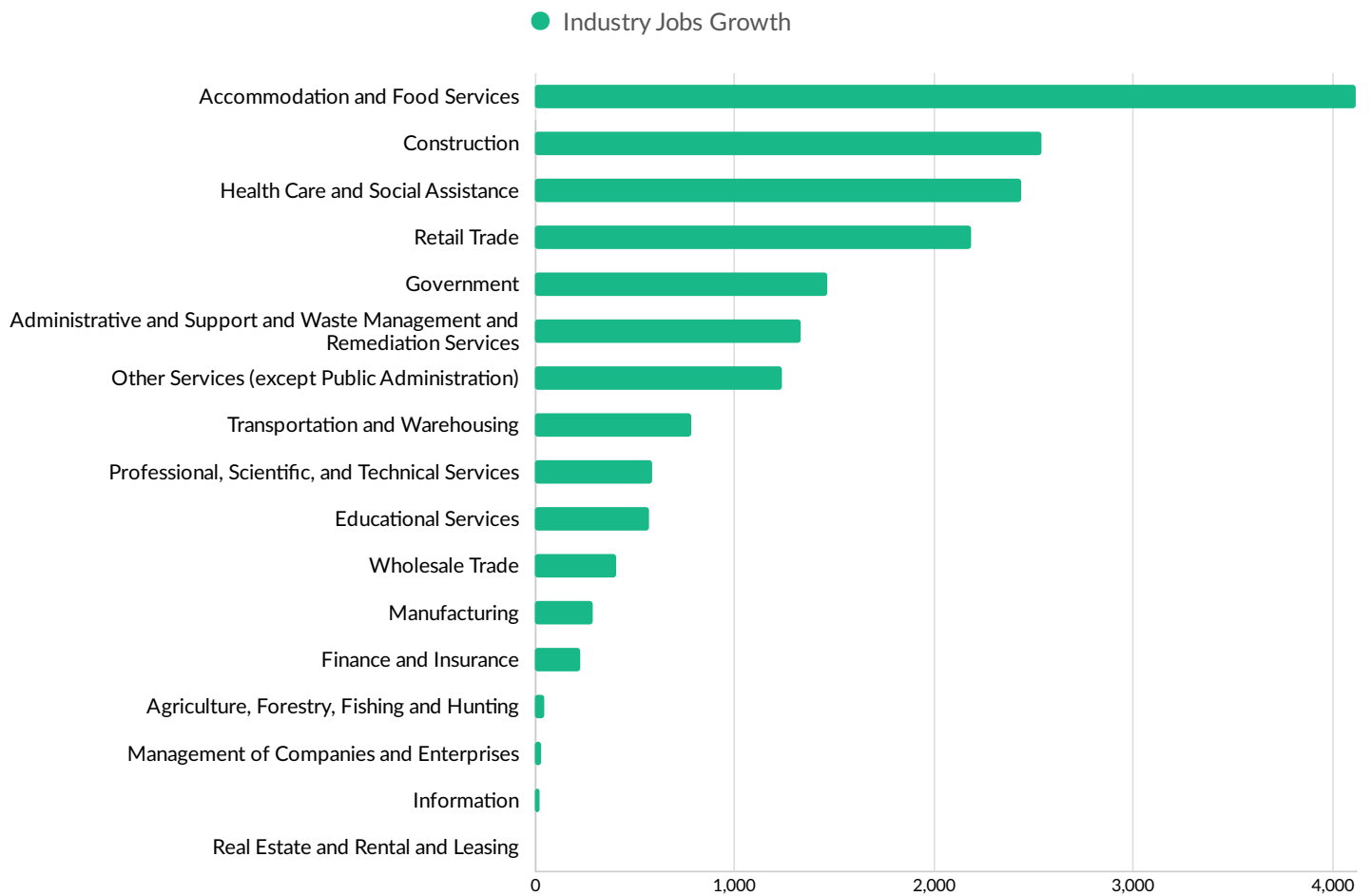
ZIP	Name	2019 Workers
34744	Kissimmee, FL (in Osceola County)	26,384
34741	Kissimmee, FL (in Osceola County)	25,116
34746	Kissimmee, FL (in Osceola County)	23,020
34743	Kissimmee, FL (in Osceola County)	20,929
34758	Kissimmee, FL (in Osceola County)	17,070

Industry Characteristics

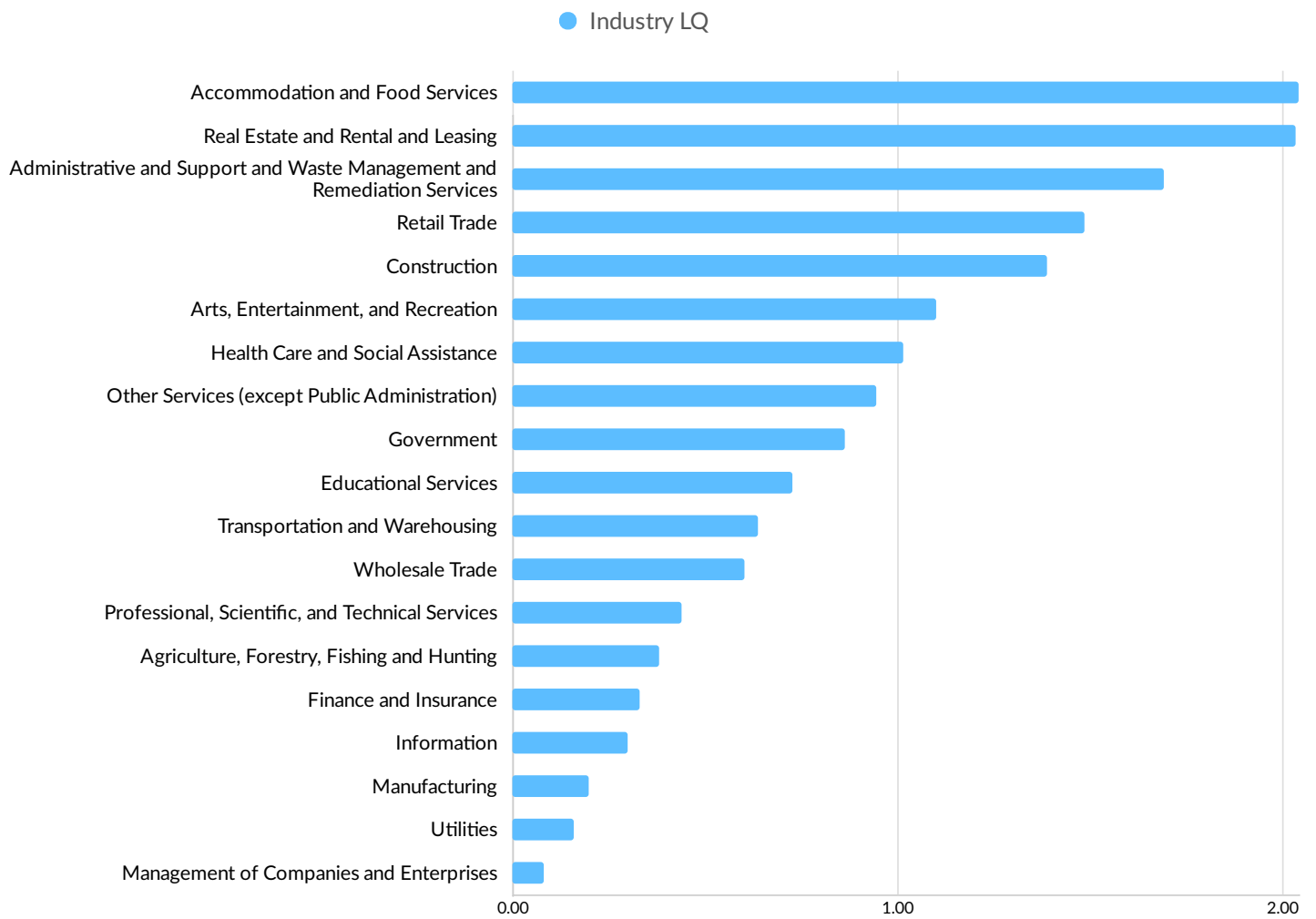
Largest Industries



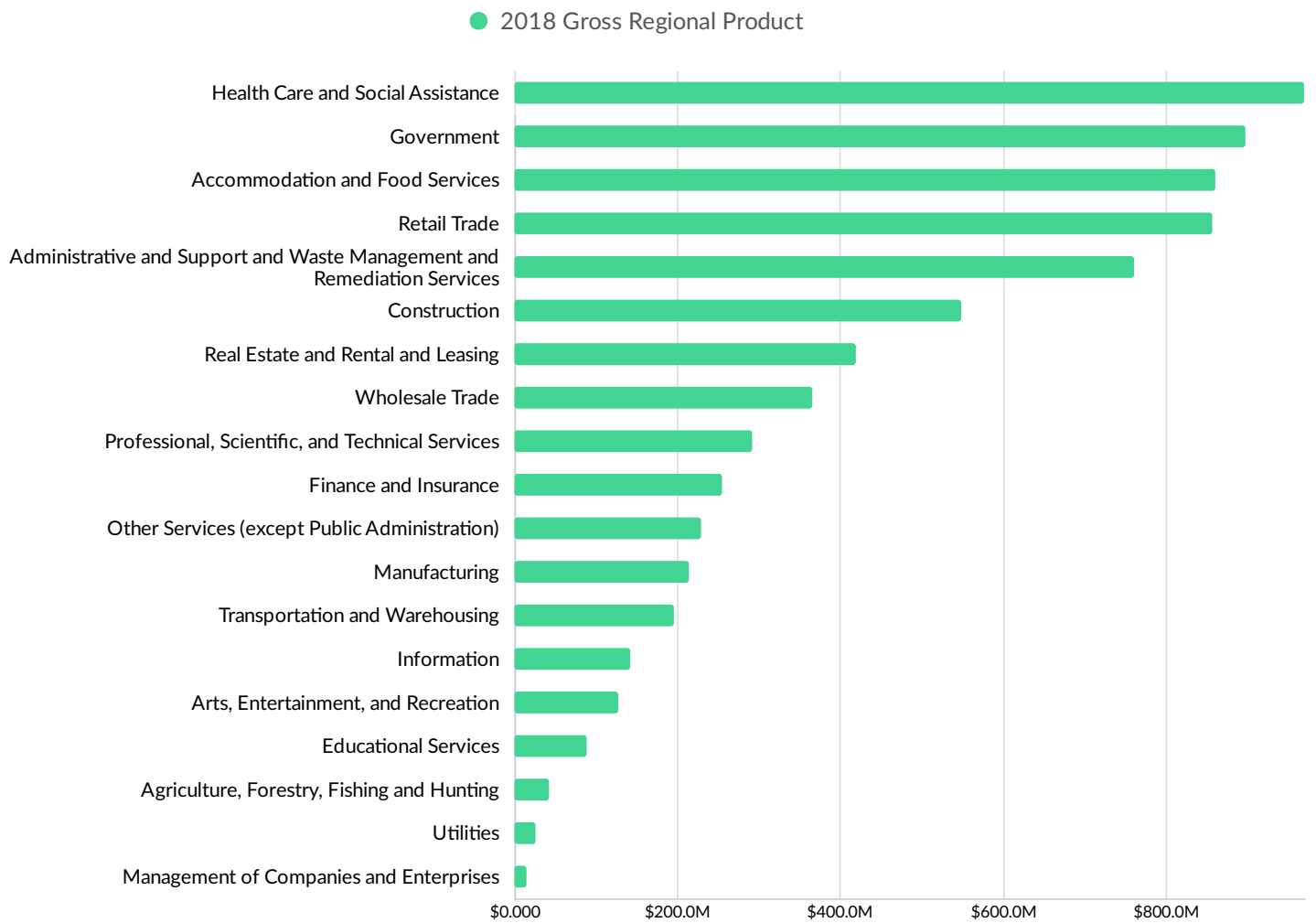
Top Growing Industries



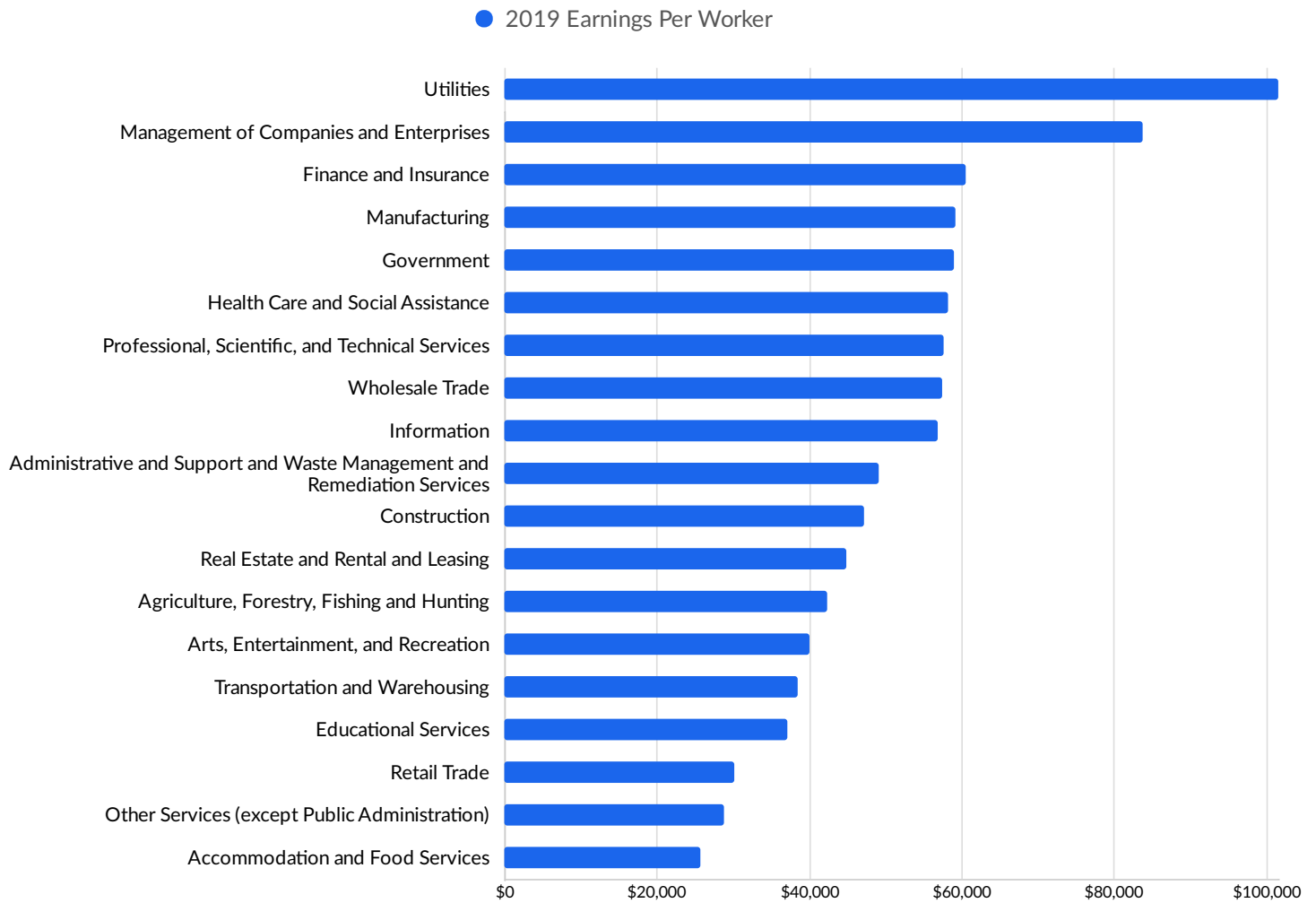
Top Industry LQ



Top Industry GRP



Top Industry Earnings





















Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Accommodation and Food Services	15,042	19,161	4,119	+27%	2.04	\$25,698	\$861.86M
Retail Trade	14,057	16,246	2,189	+16%	1.49	\$30,227	\$856.99M
Government	12,647	14,114	1,467	+12%	0.86	\$59,113	\$897.83M
Health Care and Social Assistance	11,659	14,101	2,442	+21%	1.02	\$58,296	\$970.37M
Administrative and Support and Waste Management and Remediation Services	10,180	11,511	1,331	+13%	1.69	\$49,256	\$762.19M
Construction	5,988	8,531	2,543	+42%	1.39	\$47,185	\$548.71M
Other Services (except Public Administration)	3,657	4,894	1,237	+34%	0.95	\$28,849	\$229.40M
Real Estate and Rental and Leasing	3,752	3,755	3	+0%	2.04	\$44,824	\$420.49M
Professional, Scientific, and Technical Services	2,558	3,147	589	+23%	0.44	\$57,723	\$292.78M
Transportation and Warehousing	1,779	2,563	784	+44%	0.64	\$38,455	\$196.82M
Wholesale Trade	2,004	2,412	408	+20%	0.60	\$57,587	\$365.77M
Arts, Entertainment, and Recreation	2,483	2,086	-397	-16%	1.10	\$40,140	\$126.66M
Educational Services	1,464	2,040	576	+39%	0.73	\$37,208	\$87.95M
Manufacturing	1,427	1,716	289	+20%	0.20	\$59,232	\$214.86M
Finance and Insurance	1,221	1,446	225	+18%	0.33	\$60,510	\$255.79M
Information	567	594	27	+5%	0.30	\$56,833	\$142.60M
Agriculture, Forestry, Fishing and Hunting	435	482	47	+11%	0.38	\$42,331	\$43.03M
Management of Companies and Enterprises	96	130	34	+35%	0.08	\$83,846	\$14.08M
Utilities	71	60	-11	-15%	0.16	\$101,634	\$26.17M

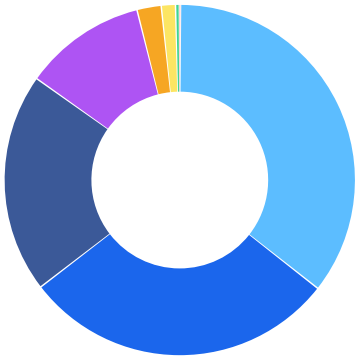
Business Characteristics

48,460 Companies Employ Your Workers

Online profiles for your workers mention 48,460 companies as employers, with the top 10 appearing below. In the last 12 months, 3,025 companies in Osceola County, FL posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The Walt Disney Company	3,554 	HCA Holdings, Inc.	1,033 
Wal-Mart Stores, Inc.	834 	The Walt Disney Company	1,002 
The School District of Osceola C...	600 	The School District of Osceola C...	869 
Florida Hospital	595 	Osceola Regional Medical Center	549 
Universal Studios, Inc.	563 	Adventist Health System	481 
Westgate Resorts	512 	Marriott International, Inc.	419 
Publix Super Markets, Inc.	384 	Omni Hotels Corporation	310 
Walgreens Boots Alliance, Inc.	375 	AdventHealth	290 
United States Department of th...	350 	Care.com, Inc.	284 
Osceola Regional Medical Center	339 	Westgate Resorts	283 

Business Size

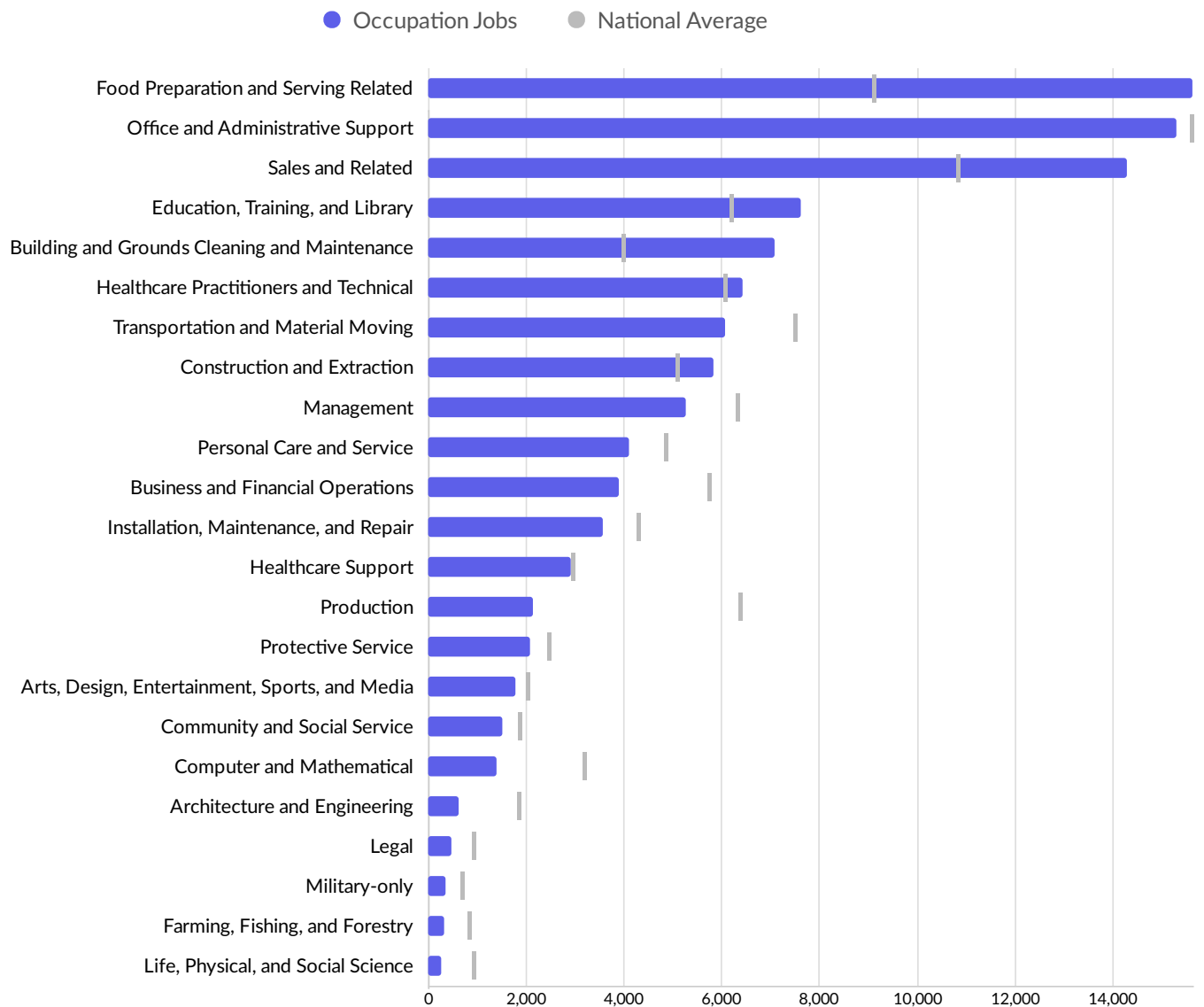


	Percentage	Business Count
1 to 4 employees	35.5%	3,325
5 to 9 employees	29.0%	2,712
10 to 19 employees	20.2%	1,895
20 to 49 employees	11.3%	1,054
50 to 99 employees	2.2%	209
100 to 249 employees	1.3%	122
250 to 499 employees	0.4%	33
500+ employees	0.1%	10

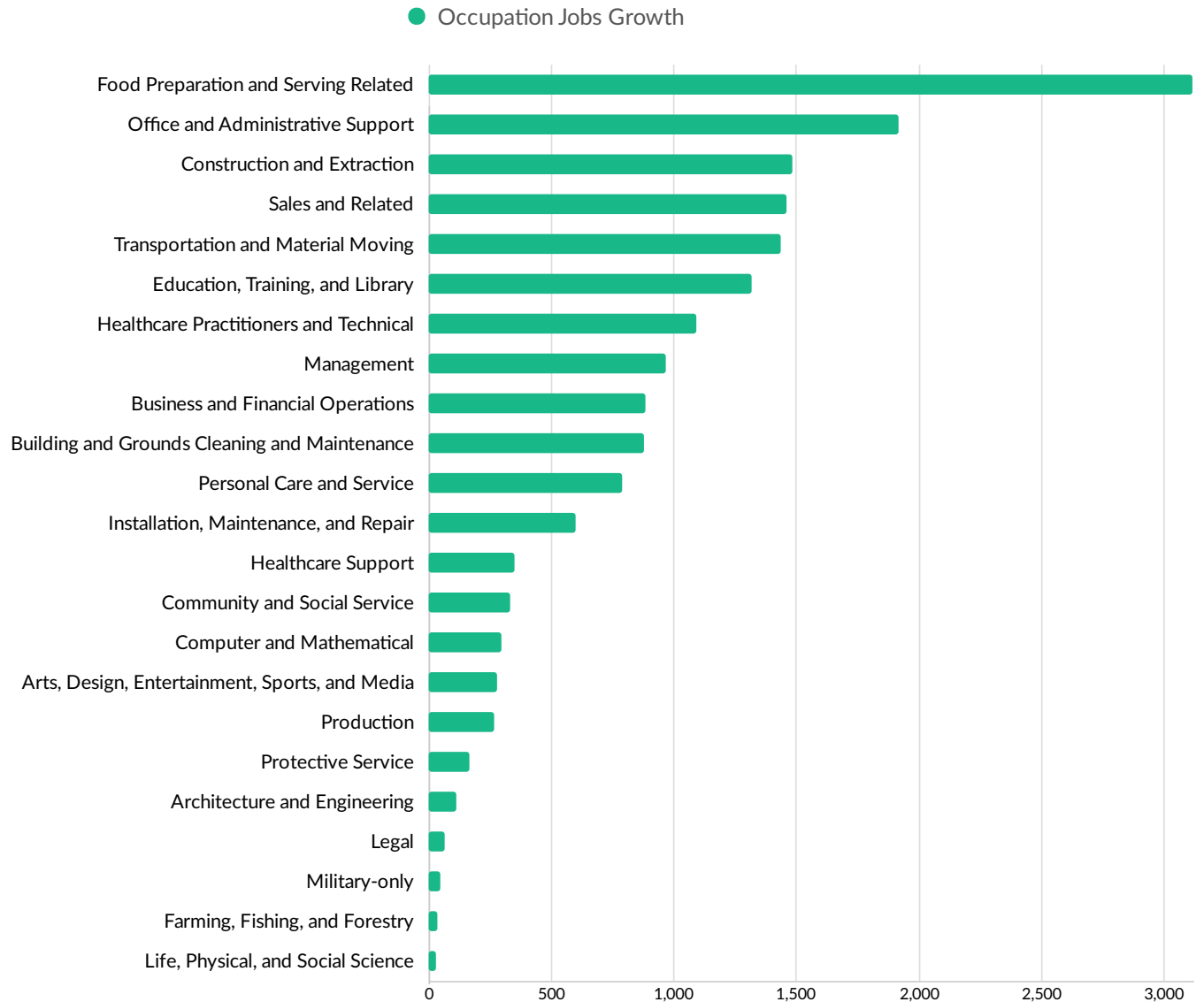
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

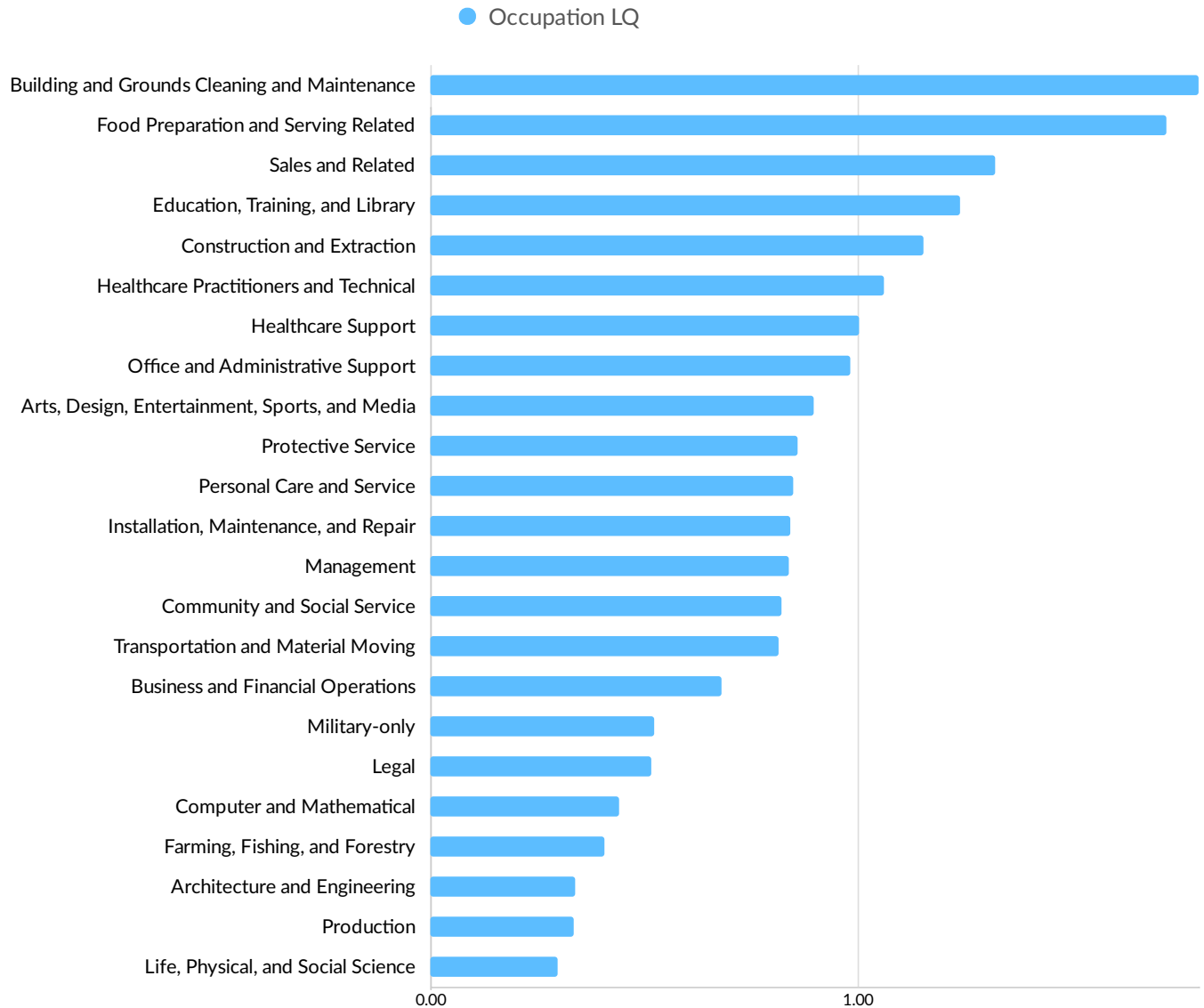
Largest Occupations



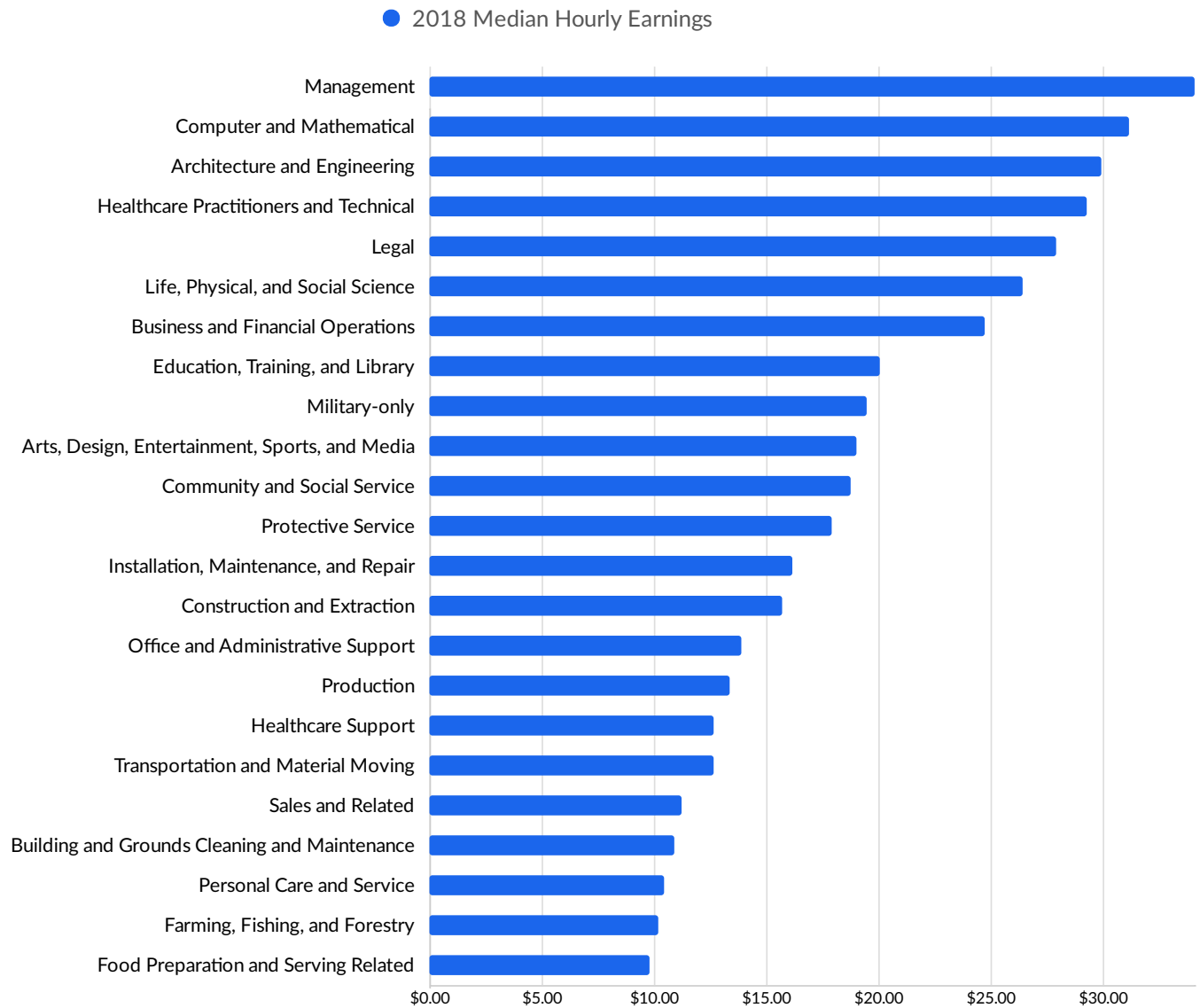
Top Growing Occupations



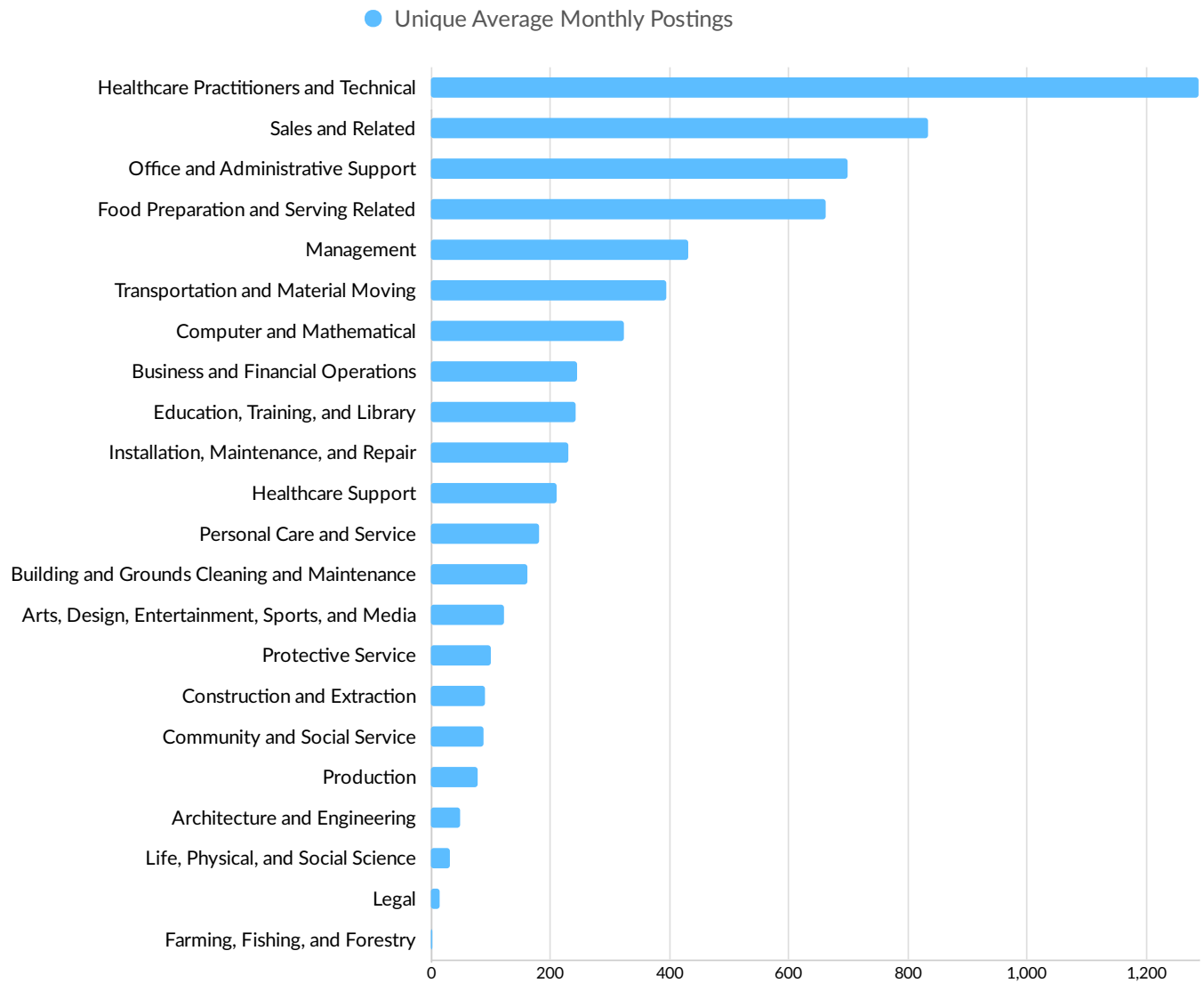
Top Occupation LQ



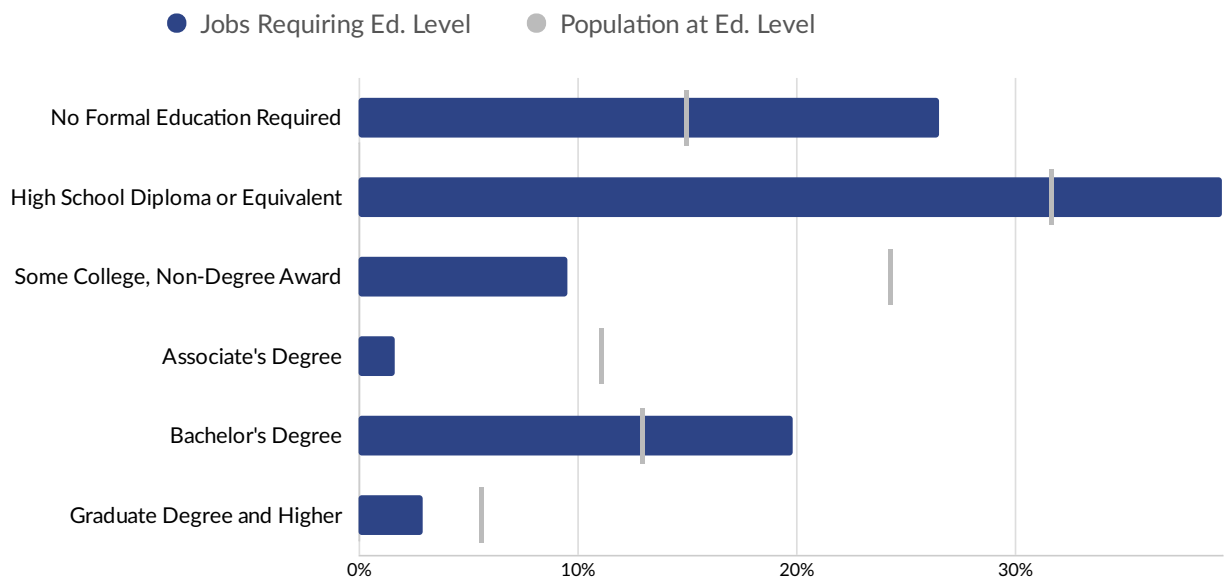
Top Occupation Earnings



Top Posted Occupations



Underemployment







Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Food Preparation and Serving Related	12,527	15,647	3,120	+25%	1.72	\$9.79	663
Office and Administrative Support	13,389	15,307	1,918	+14%	0.98	\$13.89	699
Sales and Related	12,832	14,296	1,464	+11%	1.32	\$11.23	835
Education, Training, and Library	6,319	7,641	1,322	+21%	1.24	\$20.10	244
Building and Grounds Cleaning and Maintenance	6,228	7,107	879	+14%	1.80	\$10.92	162
Healthcare Practitioners and Technical	5,342	6,433	1,091	+20%	1.06	\$29.30	1,289
Transportation and Material Moving	4,659	6,095	1,436	+31%	0.81	\$12.64	395
Construction and Extraction	4,359	5,846	1,487	+34%	1.15	\$15.70	91
Management	4,313	5,281	968	+22%	0.84	\$34.11	431
Personal Care and Service	3,320	4,110	790	+24%	0.85	\$10.46	182
Business and Financial Operations	3,011	3,896	885	+29%	0.68	\$24.78	244
Installation, Maintenance, and Repair	2,983	3,585	602	+20%	0.84	\$16.15	231
Healthcare Support	2,582	2,932	350	+14%	1.00	\$12.65	211
Production	1,866	2,135	269	+14%	0.34	\$13.40	78
Protective Service	1,922	2,091	169	+9%	0.86	\$17.94	100
Arts, Design, Entertainment, Sports, and Media	1,497	1,778	281	+19%	0.90	\$19.02	122
Community and Social Service	1,183	1,513	330	+28%	0.82	\$18.79	90
Computer and Mathematical	1,103	1,402	299	+27%	0.44	\$31.21	324

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Architecture and Engineering	506	619	113	+22%	0.34	\$29.94	49
Legal	403	468	65	+16%	0.52	\$27.93	15
Military-only	297	343	46	+15%	0.52	\$19.46	0
Farming, Fishing, and Forestry	295	331	36	+12%	0.41	\$10.19	1
Life, Physical, and Social Science	231	263	32	+14%	0.30	\$26.47	32

Educational Pipeline

In 2018, there were 576 graduates in Osceola County, FL. This pipeline has grown by 4% over the last 5 years. The highest share of these graduates come from Criminal Justice/Police Science, Nail Technician/Specialist and Manicurist, and Clinical/Medical Laboratory Assistant.

School	Total Graduates (2018)	Graduate Trend (2014 - 2018)
Technical Education Center-Osceola	377	
Academy of Career Training	127	
Johnson University Florida	72	
Med-Life Institute-Kissimmee	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

