# **Economy Overview**



# Seminole County, FL

CareerSource Central Florida



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# **Report Parameters**

1 County

12117 Seminole County, FL

#### **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# **Economy Overview**

#### 473,980

#### Population (2019)

Population grew by 32,527 over the last 5 years and is projected to grow by 22,886 over the next 5 years.

### 218,252

#### **Total Regional Employment**

Jobs grew by 30,747 over the last 5 years and are projected to grow by 19,862 over the next 5 years.

\$60.7K

Median Household Income (2017)

Median household income is \$3.1K above the national median household income of \$57.7K.

#### Takeaways

**J** Emsi

- As of 2019 the region's population increased by 7.4% since 2014, growing by 32,527. Population is expected to increase by 4.8% between 2019 and 2024, adding 22,886.
- From 2014 to 2019, jobs increased by 16.4% in Seminole County, FL from 187,505 to 218,252. This change outpaced the national growth rate of 6.9% by 9.5%. As the number of jobs increased, the labor force participation rate increased from 65.4% to 67.2% between 2014 and 2019.
- Concerning educational attainment, 24.6% of Seminole County, FL residents possess a Bachelor's Degree (5.8% above the national average), and 13.7% hold an Associate's Degree (5.7% above the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Building Equipment Contractors.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	473,980	263,773	218,252	104.8	\$22.94B	\$21.66B	\$16.06B
Region 12 MSAs	2,761,747	1,419,960	1,396,864	100.1	\$138.53B	\$104.19B	\$109.41B
Wildwood, FL (in Sumter county) (ZIP 34785)	20,333	N/A	8,447	98.8	\$753.27M	\$1.26B	\$1.49B
Florida	21,624,814	10,470,783	9,753,437	100.9	\$1.02T	\$691.45B	\$672.44B

#### 2019 Labor Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, **24.6% of Seminole County, FL residents possess a Bachelor's Degree** (5.8% above the national average), and **13.7% hold an Associate's Degree** (5.7% above the national average).

		Population
Less Than 9th Grade	2.5%	8,484
• 9th Grade to 12th Grade	4.1%	13,800
High School Diploma	21.9%	73,415
Some College	20.7%	69,324
Associate's Degree	13.7%	46,149
Bachelor's Degree	24.6%	82,628
• Graduate Degree and Higher	12.5%	41,884
	<ul> <li>9th Grade to 12th Grade</li> <li>High School Diploma</li> <li>Some College</li> <li>Associate's Degree</li> <li>Bachelor's Degree</li> </ul>	<ul> <li>Less Than 9th Grade</li> <li>9th Grade to 12th Grade</li> <li>4.1%</li> <li>High School Diploma</li> <li>Some College</li> <li>Associate's Degree</li> <li>Bachelor's Degree</li> <li>24.6%</li> </ul>

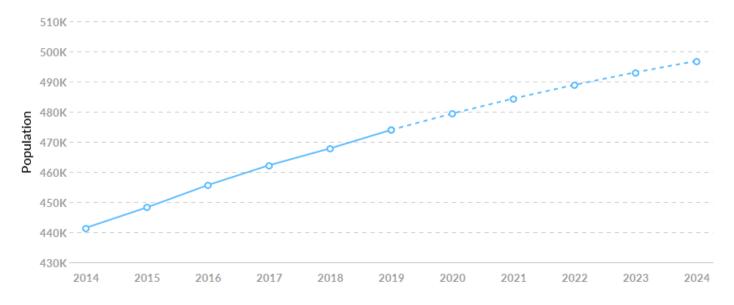
Population

% of Population

# Historic & Projected Trends

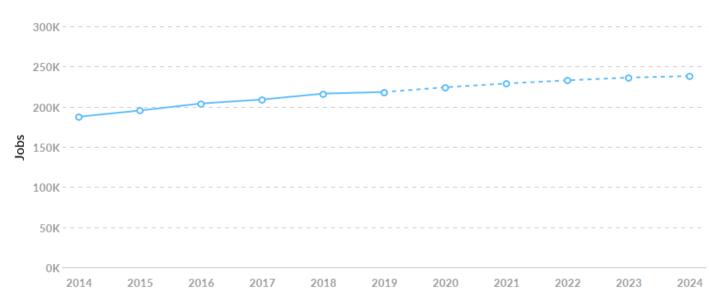
#### **Population Trends**

As of 2019 the region's population **increased by 7.4%** since 2014, growing by 32,527. Population is expected to **increase by 4.8%** between 2019 and 2024, adding 22,886.



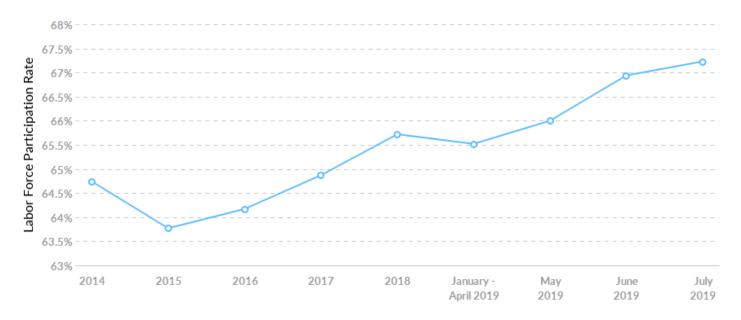
Timeframe	Population
2014	441,453
2015	448,247
2016	455,665
2017	462,237
2018	467,834
2019	473,980
2020	479,401
2021	484,370
2022	488,919
2023	493,078
2024	496,866

#### Job Trends



From 2014 to 2019, jobs **increased by 16.4%** in Seminole County, FL from 187,505 to **218,252**. This change **outpaced the national growth rate of 6.9% by 9.5%**.

Timeframe	Jobs
2014	187,505
2015	195,215
2016	203,962
2017	208,905
2018	216,222
2019	218,252
2020	224,134
2021	228,894
2022	232,783
2023	236,191
2024	238,114



#### Labor Force Participation Rate Trends

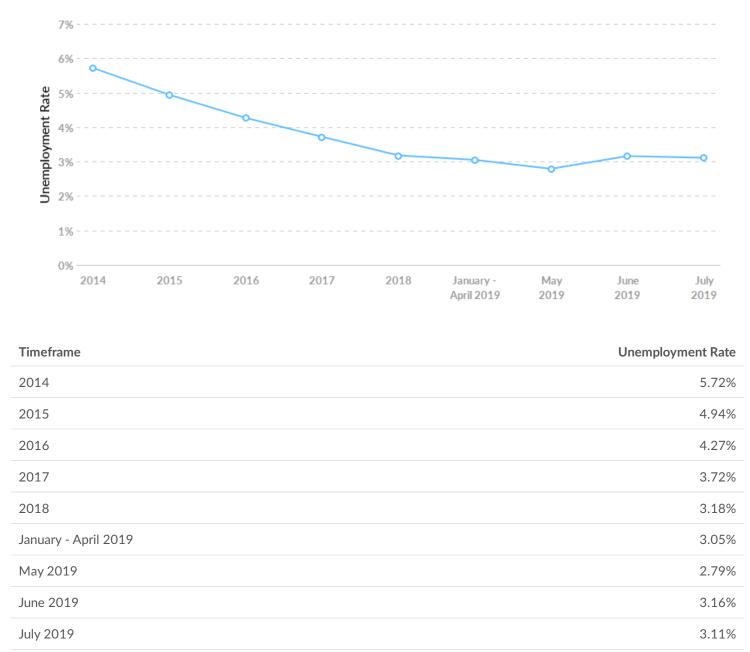
#### Timeframe

Labor Force Participation Rate

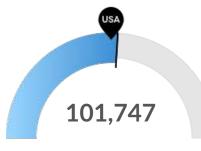
2014	64.74%
2015	63.77%
2016	64.17%
2017	64.87%
2018	65.72%
January - April 2019	65.52%
May 2019	66.00%
June 2019	66.94%
July 2019	67.23%

### **Unemployment Rate Trends**

Seminole County, FL had a July 2019 unemployment rate of 3.11%, decreasing from 5.72% 5 years before.

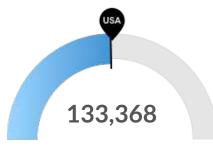


# **Population Characteristics**



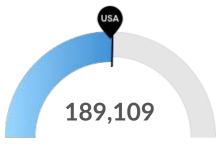
Millennials

Seminole County, FL has 101,747 millennials (ages 25-39). The national average for an area this size is 96,181.



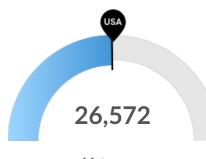
#### **Retiring Soon**

Retirement risk is about average in Seminole County, FL. The national average for an area this size is 135,422 people 55 or older, while there are 133,368 here.



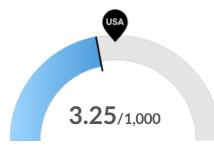
**Racial Diversity** 

Racial diversity is about average in Seminole County, FL. The national average for an area this size is 185,352 racially diverse people, while there are 189,109 here.



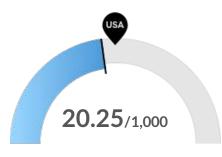
Veterans

Seminole County, FL has 26,572 veterans. The national average for an area this size is 26,924.



Violent Crime

Seminole County, FL has 3.25 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

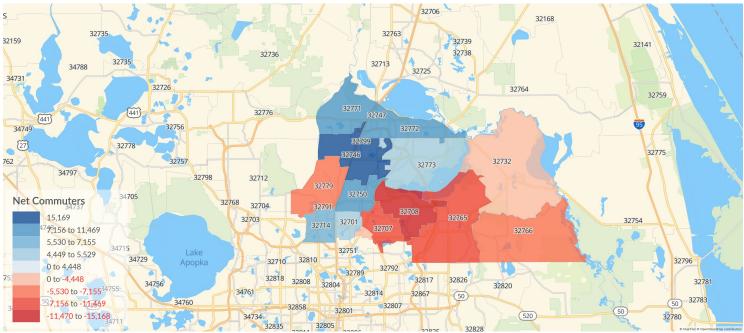


**Property Crime** 

Seminole County, FL has 20.25 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

#### Place of Work vs Place of Residence

Understanding where talent in Seminole County, FL currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 32765.



#### Where Talent Works

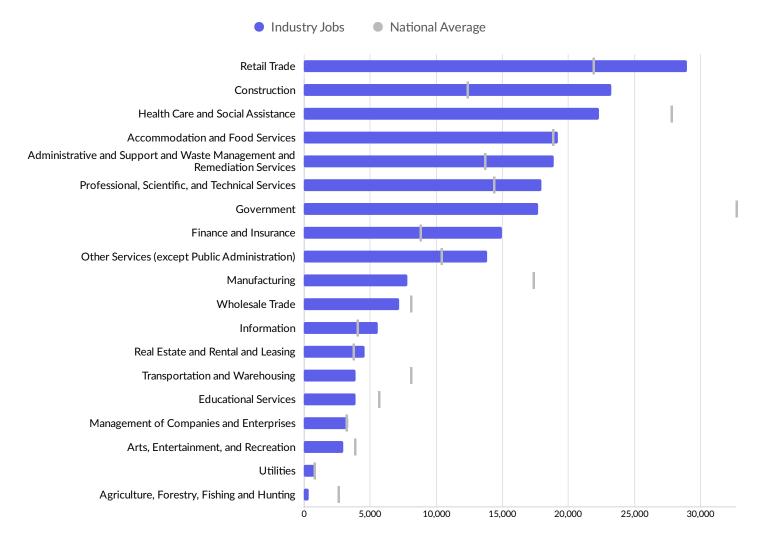
ZIP	Name	2019 Employment
32746	Lake Mary, FL (in Semin	38,309
32771	Sanford, FL (in Seminole	32,628
32714	Altamonte Springs, FL (i	25,239
32765	Oviedo, FL (in Seminole	22,240
32750	Longwood, FL (in Semin	21,675

#### Where Talent Lives

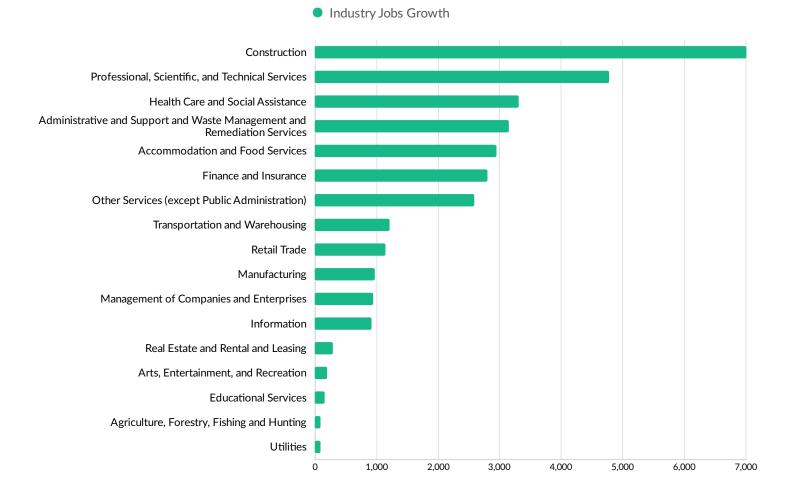
ZIP	Name	2019 Workers
32765	Oviedo, FL (in Seminole	30,355
32771	Sanford, FL (in Seminole	25,472
32746	Lake Mary, FL (in Semin	23,140
32708	Winter Springs, FL (in S	23,116
32707	Casselberry, FL (in Semi	20,060

# **Industry Characteristics**

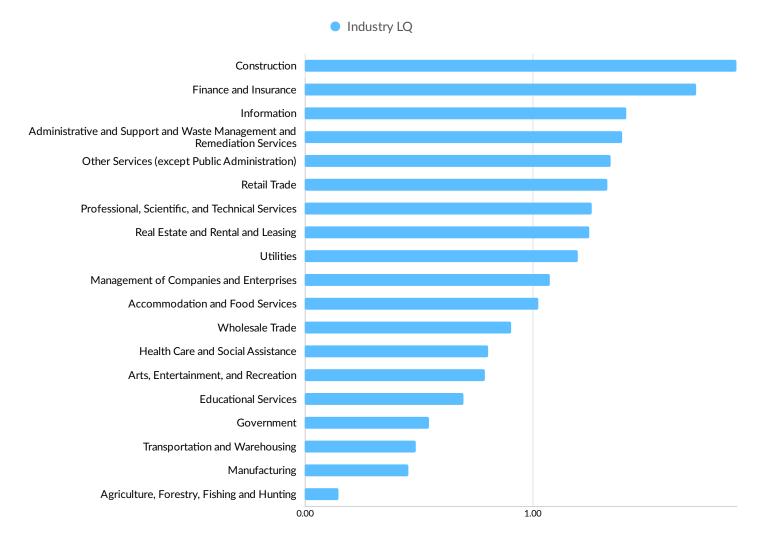
#### **Largest Industries**



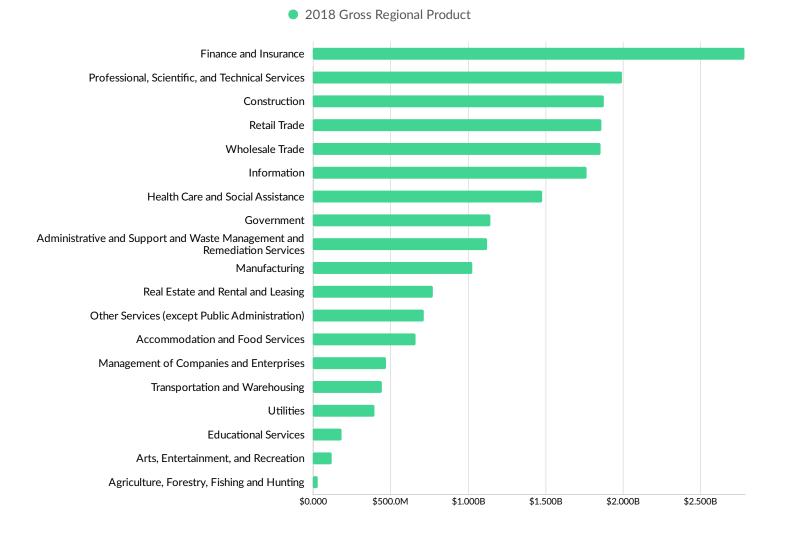
#### **Top Growing Industries**



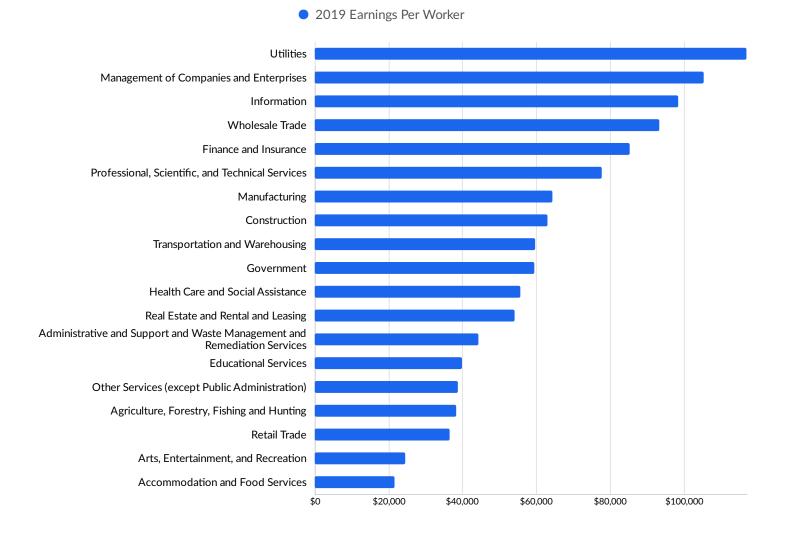
#### **Top Industry LQ**



#### **Top Industry GRP**



#### **Top Industry Earnings**



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Retail Trade	27,820	28,975	1,155	+4%	1.33	\$36,599	\$1.86B
Construction	16,255	23,271	7,016	+43%	1.89	\$63,019	\$1.88B
Health Care and Social Assistance	19,038	22,347	3,309	+17%	0.81	\$55,620	\$1.48B
Accommodation and Food Services	16,239	19,198	2,959	+18%	1.02	\$21,686	\$660.82M
Administrative and Support and Waste Management and Remediation Services	15,771	18,921	3,150	+20%	1.39	\$44,427	\$1.12B
Professional, Scientific, and Technical Services	13,218	18,006	4,788	+36%	1.26	\$77,816	\$1.99B
Government	18,753	17,762	-991	-5%	0.54	\$59,429	\$1.15B
Finance and Insurance	12,220	15,026	2,806	+23%	1.72	\$85,390	\$2.78B
Other Services (except Public Administration)	11,292	13,879	2,587	+23%	1.34	\$38,810	\$714.16M
Manufacturing	6,843	7,816	973	+14%	0.45	\$64,314	\$1.03B
Wholesale Trade	8,221	7,241	-980	-12%	0.91	\$93,326	\$1.86B
Information	4,685	5,603	918	+20%	1.41	\$98,489	\$1.77B
Real Estate and Rental and Leasing	4,312	4,603	291	+7%	1.25	\$54,128	\$776.52M
Transportation and Warehousing	2,710	3,920	1,210	+45%	0.49	\$59,732	\$445.65M
Educational Services	3,747	3,909	162	+4%	0.70	\$39,848	\$187.91M
Management of Companies and Enterprises	2,425	3,379	954	+39%	1.08	\$105,415	\$474.45M
Arts, Entertainment, and Recreation	2,800	2,997	197	+7%	0.79	\$24,455	\$120.36M
Utilities	801	890	89	+11%	1.20	\$116,996	\$399.87M
Agriculture, Forestry, Fishing and Hunting	276	373	97	+35%	0.15	\$38,237	\$30.24M

# **... Economy** Overview

# **Business Characteristics**

#### 54,434 Companies Employ Your Workers

Online profiles for your workers mention 54,434 companies as employers, with the top 10 appearing below. In the last 12 months, 5,558 companies in Seminole County, FL posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Florida Hospital	1,645	HCA Holdings, Inc.	946
Seminole County Public Schools	1,500	Assurance	895
Convergys Corporation	1,019	Christian Help Inc	858
University of Central Florida	847	Anthem, Inc.	726
JPMorgan Chase & Co.	765	HealthCare Employment Netwo	725
Orlando Health, Inc.	715	Adventist Health System	696
Wal-Mart Stores, Inc.	685	Deloitte LLP	678
The Walt Disney Company	636	Verizon Communications Inc.	678
Sears Holdings Corporation	593	CRST International, Inc.	593
AT&T Inc.	580	McDonald's Corporation	452

# **... Economy** Overview

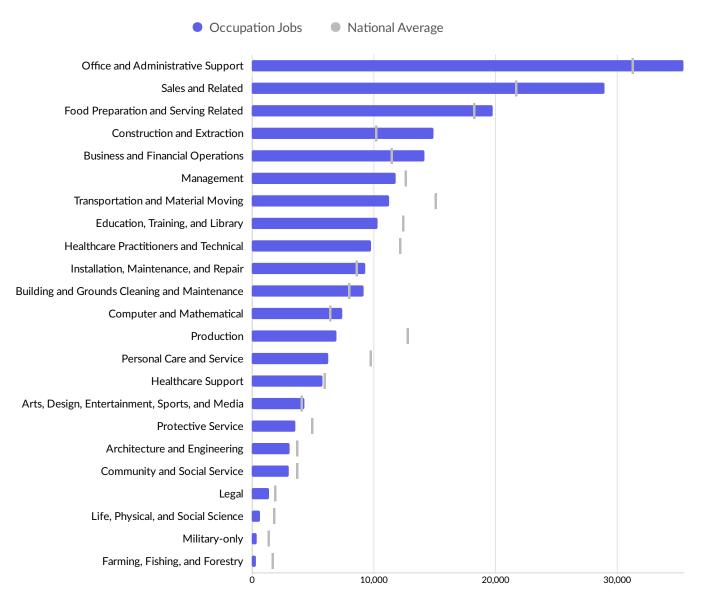
#### **Business Size**

		Percentage	Business Count
	• 1 to 4 employees	36.1%	6,770
	• 5 to 9 employees	28.4%	5,329
	• 10 to 19 employees	21.3%	3,983
	<ul> <li>20 to 49 employees</li> </ul>	10.7%	2,002
	50 to 99 employees	2.1%	389
	100 to 249 employees	1.0%	196
	250 to 499 employees	0.3%	49
	• 500+ employees	0.1%	15

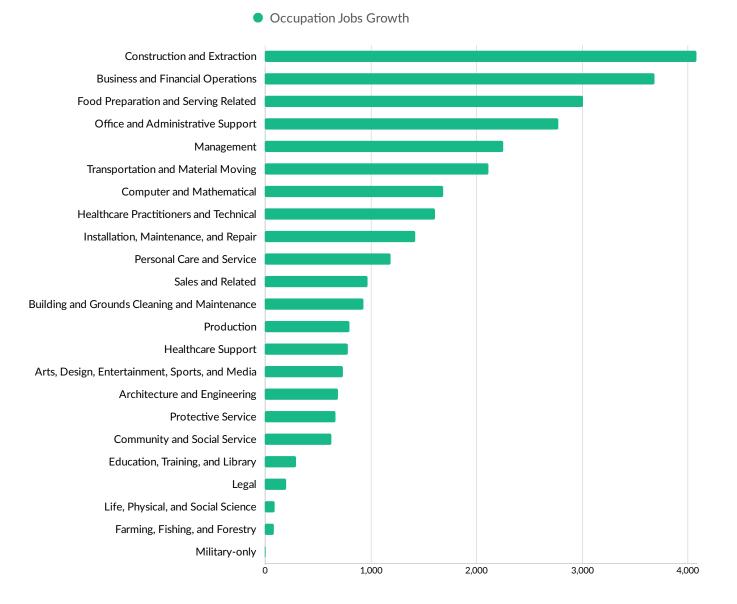
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

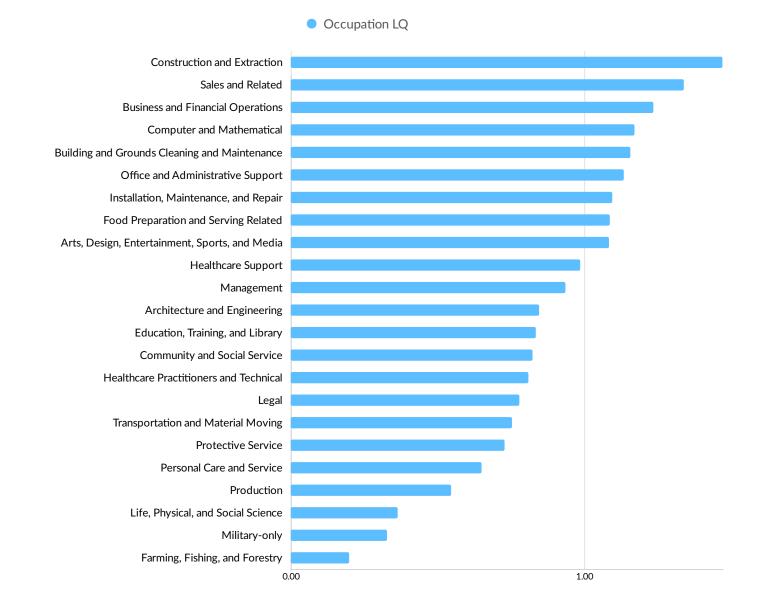
#### Largest Occupations



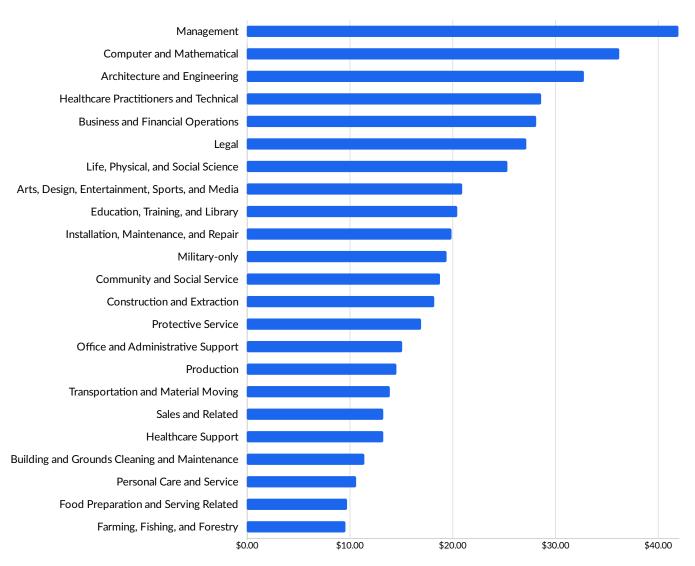
#### **Top Growing Occupations**



#### **Top Occupation LQ**

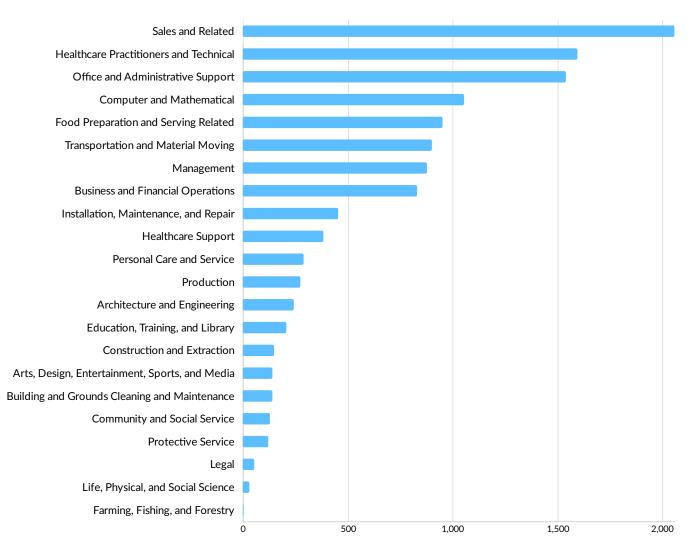


#### **Top Occupation Earnings**



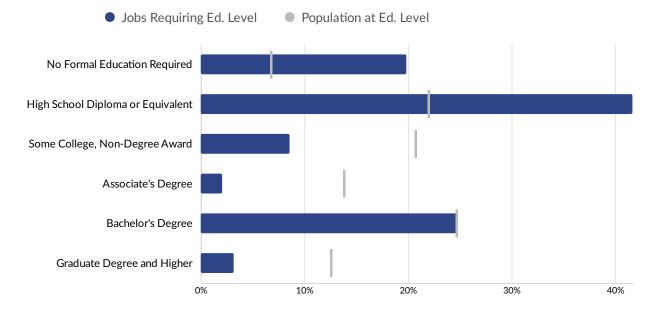
• 2018 Median Hourly Earnings

#### **Top Posted Occupations**



Unique Average Monthly Postings

#### Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Office and Administrative Support	32,678	35,454	2,776	+8%	1.14	\$15.08	1,540
Sales and Related	27,999	28,974	975	+3%	1.34	\$13.27	2,058
Food Preparation and Serving Related	16,801	19,808	3,007	+18%	1.09	\$9.76	951
Construction and Extraction	10,838	14,921	4,083	+38%	1.47	\$18.21	150
Business and Financial Operations	10,478	14,168	3,690	+35%	1.24	\$28.14	829
Management	9,545	11,797	2,252	+24%	0.94	\$41.98	878
Transportation and Material Moving	9,186	11,303	2,117	+23%	0.75	\$13.89	902
Education, Training, and Library	10,005	10,302	297	+3%	0.84	\$20.48	206
Healthcare Practitioners and Technical	8,200	9,810	1,610	+20%	0.81	\$28.65	1,593
Installation, Maintenance, and Repair	7,909	9,330	1,421	+18%	1.10	\$19.90	456
Building and Grounds Cleaning and Maintenance	8,226	9,163	937	+11%	1.16	\$11.43	142
Computer and Mathematical	5,729	7,418	1,689	+29%	1.17	\$36.22	1,053
Production	6,153	6,953	800	+13%	0.55	\$14.54	276
Personal Care and Service	5,091	6,280	1,189	+23%	0.65	\$10.61	291
Healthcare Support	4,992	5,780	788	+16%	0.99	\$13.23	384
Arts, Design, Entertainment, Sports, and Media	3,564	4,304	740	+21%	1.08	\$20.93	143
Protective Service	2,879	3,546	667	+23%	0.73	\$16.93	123
Architecture and Engineering	2,414	3,104	690	+29%	0.85	\$32.81	242

Emsi Q4 2019 Data Set | www.economicmodeling.com

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Nov 2018 - Oct 2019 Unique Average Monthly Postings
Community and Social Service	2,399	3,030	631	+26%	0.82	\$18.82	131
Legal	1,207	1,413	206	+17%	0.78	\$27.18	55
Life, Physical, and Social Science	553	644	91	+16%	0.37	\$25.33	32
Military-only	422	430	8	+2%	0.33	\$19.46	1
Farming, Fishing, and Forestry	238	322	84	+35%	0.20	\$9.59	5

# **Educational Pipeline**

In 2018, there were 6,581 graduates in Seminole County, FL. This pipeline has shrunk by 5% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Biotechnology, and Accounting Technology/Technician and Bookkeeping.

School	Total Graduates (2018)		Graduate Trend (2014 - 2018)
Seminole State College of Florida	5,677		
L3 Commercial Training Solutions Airline Academy	197	1	
Hollywood Institute of Beauty Careers- Casselberry	162	1	
Cambridge Institute of Allied Health & Technology	139	t.	
Aviation Institute of Maintenance-Orlando	139	1	$\sim$
Paul Mitchell the School-Orlando	131	1	$\sim$
City College-Altamonte Springs	72	1	$\sim$
Remington College-Heathrow Campus	64		
ITT Technical Institute-Lake Mary	0		
Lincoln Technical Institute-Fern Park	0		

• Certificate

Associate's

Bachelor's

• Master's or Higher

# **In-Demand Skills**

