





Insights

Building a New Future Together

Last month's Board Retreat was a huge success to say the least. With the most attendance in nearly seven years, we were able to deeply engage in our North Star vision to build a new future...tog ether.



Board Members alongside our executive leadership enjoyed a full-day of fun and interactiv group activities aimed at carrying our organization forward as we redefined what career means.

Keep reading for more key takeaways from our Board Retreat.





To increase awareness, build credibility and boost thoughtful leadership, we have implemented a more strategic approach when sharing our story with the media and the community. This includes sharing compelling stories about our services, conducting proactive pitches, weaving storytelling into our

marketing strategies, and much more.

As a result of our efforts, we're excited to announce our story has reached more than 188 million people so far. From our Board Members to front-line staff at our Career Centers, everyone has played a key role in ensuring that CSCF has a valuable story worth telling. Keep reading for a snapshot of this year's news coverage...



Trends

Marketing Madness

The next time you drive on the highway or ride past a Lynx bus, you may notice a familiar Green, Orange and Blue log o gazing back at you. This is because our marketing team has been hard at work expanding visibility of our services for career seekers and businesses in Central Florida



Ranging from Construction to Culinary, these targeted campaigns serve to generate more awareness and increase the number of local residents we're able to reach and impact. Keep reading for more insight into the marketing madness taking place..



Upcoming Board & Committee Meetings

Finance/Career Services Budget Workshop (Non-Voting Mtg.) **Date:** Tuesday, May 21, 2019 **Time:** 2:00 p.m. – 4:00 p.m.

Location: Admin Center - Bank of America - 390 North Orange Avenue, Suite 700, Orlando, Florida 32801

Finance Committee Meeting

Date: Thursday, June 6, 2019 Time: 2:30 p.m. – 4:00 p.m. Location: Admin Center - Bank of America – 390 North Orange Avenue, Suite 700, Orlando, Florida 32801

Executive Committee Meeting

Date: Tuesday, June 11, 2019 Time: 9:00 a.m. – 10:30 a.m. Location: Admin Center - Bank of America - 390 North Orange Avenue, Suite 700, Orlando,

Florida 32801

Joint Consortium/Board Meeting

Date: Thursday, June 20, 2019 Time: 9:00 a.m. – 11:00 a.m. Location: Clermont Arts & Recreation Center / 3700 S. Highway 27, Clermont, FL 34711

For more meeting details click here

Spotlight

Training Provider Applications Now Open

The 2019-2020 Training Provider Applications are now open for submission. Central Florida schools are encouraged to submit and renew their applications for an opportunity to secure additional educational grants and become a premier educational partner of CSCF

Keep reading for more information and a direct link to this year's application and instructions. **Continue Reading**

It's Almost Time - Lake C enter

As you may know, our Lake Career Center is in the process of relocating to a newly revamped and eimagined space at Lake Sumter State College. We have been working diligently to ensure a smooth transition and are happy to announce that the new Lake Career Center will officially be open for business on Thursday, May 23, 2019.

Keep in mind this is a soft opening, meaning staff will be moving in and we will be open for business but there are still final touches to be made and our official Grand Opening will be soon to come.





Employ Florida links all of Florida's state and lo cal workfo services and resources through the partnership of the Department of Economic Opportunity a Florida. Inc. There are 24 Local Workforce I nd C Florida, Inc. There are 24 Local Workforce Development Areas and nearly 100 CareerSource Centers located statewide in-person, one-on-one personalized assistance to job The Employ Florida toll free number is **1-800-438**offering in-person 4128.

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