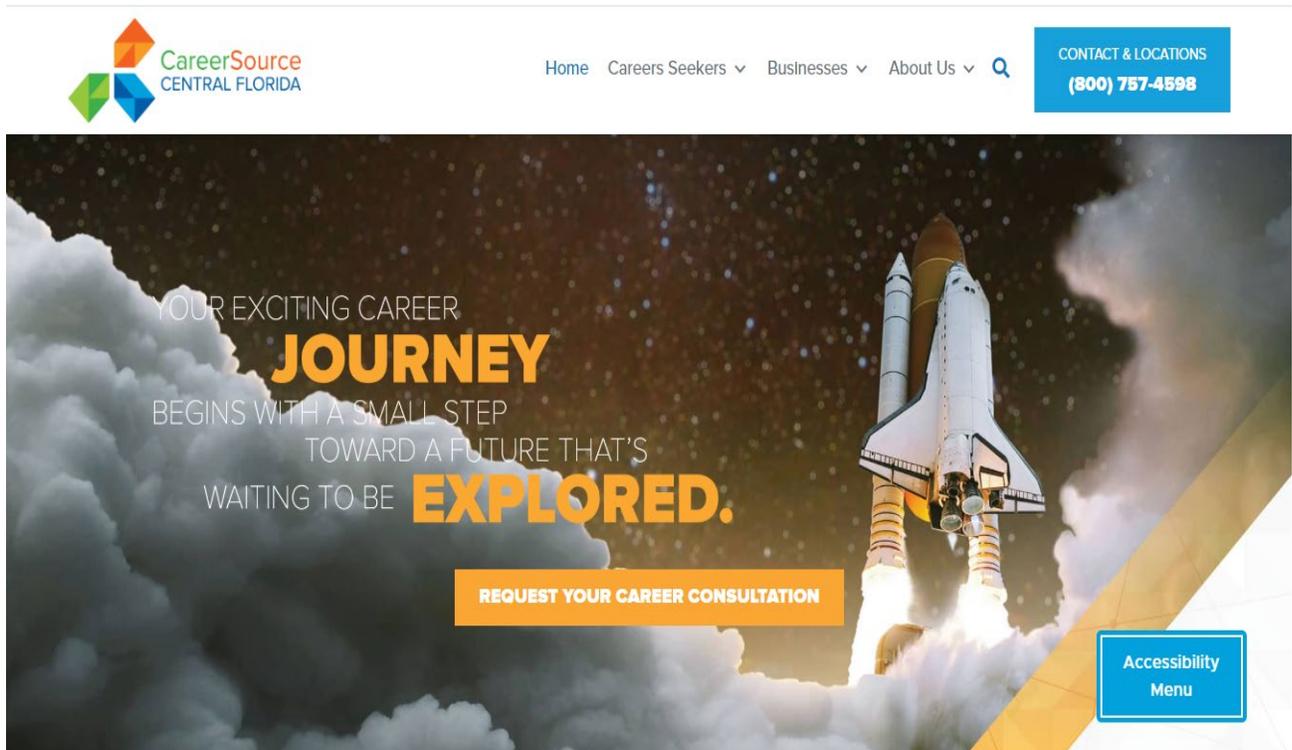




**FOR IMMEDIATE RELEASE**

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## **CareerSource Central Florida Redesigns Website: Consumers Access Career Experts and Complimentary Talent Solutions**



**Orlando, Fla., February 13, 2020** --- CareerSource Central Florida (CSCF) has launched a newly redesigned website, [www.CareerSourceCentralFlorida.com](http://www.CareerSourceCentralFlorida.com), in a move aimed at leveraging value and better-servicing its increasing customer base of career seekers and businesses.

“In today’s environment, launching a website isn’t anything new, however, at CSCF we are laser-focused on delivering talent solutions that help our audiences achieve meaningful and sustainable careers. The website is a critical platform to attract new users, deliver rich content to career seekers and provide invaluable workforce data to businesses across the region,” said CSCF Vice President of Strategic Communications, Lisa Burby. “Individuals can search career path options and training opportunities, identify industries that are growing, or request a complimentary consultation where they will receive a personalized plan for their career journey.”



## **More Exciting Features**

CSCF lives on its vision to make central Florida talent the best for businesses. Navigating the website yields to a testament of economic and social impact through the real stories of career seekers and businesses who achieved success and continued development. The website showcases real success stories, news, community impact and access to budget and public records.

CSCF connects career seekers and businesses in Lake, Orange, Osceola, Seminole and Sumter counties by training people for better jobs, placing qualified, high-demand talent for select industries and sharing workforce intelligence to drive smarter business decisions.

## **Career Seekers**

The organization helps Central Florida career seekers achieve successful careers and prepares them to meet the hiring needs of businesses through training programs funded by state and federal grants as well as community resources. Offerings include skill training, resume assistance, career coaching and planning, workshops and actual career placement. Over 46,000 career seekers were served in fiscal year 2018-2019, of which 8,750 gained employment, 2,138 youth were served and 3,154 were engaged in training.

## **Businesses**

Area businesses can utilize CSCF to find the right talent, training and upskilling of the existing workforce or gain insights on labor market intelligence. Providing customized hiring and training services, CSCF Business Service consultants collaborate to develop and support strategies that meet unique hiring and talent development needs by developing and funding employee and on-the-job training, internships programs through state and federal grants, and community partners. There were 3,643 businesses that were served last fiscal year.

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## About CareerSource Central Florida

*CareerSource Central Florida (CSCF) is Florida's second largest regional workforce board that is state and federally funded with an annual operating budget of \$30.5 million. CSCF provides comprehensive services to connect career seekers and local businesses at no cost. Services include screening and hiring talent; employee training and education; and no cost skills training and education programs. CSCF provides services at five Career Centers located in Lake, Orange, Osceola, Seminole and Sumter counties. The administration office is located in Downtown Orlando. For more information, visit [www.CareerSourceCentralFlorida.com](http://www.CareerSourceCentralFlorida.com).*