

## Revenue Diversity Ad Hoc Committee Meeting

**Tuesday, May 29, 2018  
3:00 p.m.**

### MINUTES

**MEMBERS PRESENT:** Eric Jackson, Glen Casel, John Gill and Richard Sweat

**STAFF PRESENT:** Pam Nabors, Leo Alvarez, Lisa Burby, and Kaz Kasal

**GUESTS PRESENT:** Jennifer Evans / Meraki Strategic Group

Agenda Item	Topic	Action Item / Follow Up Item
1	<b>Welcome</b> Mr. Jackson, Committee Chair, called meeting to order at 3:01 p.m.	
2	<b>Roll Call / Establishment of Quorum</b> Ms. Kasal, Executive Coordinator, reported a quorum present.	
3	<b>Public Comment</b> None offered.	
4	<b>Approval of Minutes</b> Reviewed minutes from 4/2/18 Revenue Diversity Ad Hoc Committee Meeting.	<b>A motion was made by Mr. Jackson and seconded by Mr. Sweat to approve the minutes from the 4/2/18 meeting. Motion passed unanimously.</b>
5	<p><b>Information/Discussion/Action Item</b></p> <p><u>Workforce Solution Model</u> Reviewed presentation (attachment) from Ms. Jennifer Evans, Founder &amp; President of Meraki Strategic Group on a workforce solution model to increase revenue.</p> <p><u>Youth Program – Business Case</u> Committee concurred above proposed model could fit with the youth pilot. Committee discussed and provided following input on youth pilot/business plan:</p> <ul style="list-style-type: none"> <li>• Initial focus 16-24 youth</li> <li>• Needs to be flexible – expanding beyond requirements of state funds</li> <li>• Include career exploration / showcase targeted business areas</li> <li>• Work and learn about industries – this could be provided periodically – i.e. summers, spring and winter breaks. Education partners can help with this “emerging experience”</li> </ul>	

	<ul style="list-style-type: none"> <li>• Need to have a deeper understanding by validating business gaps and challenges, as well as confirming needs of business community</li> <li>• High school student requirement to register in Employ Florida</li> </ul> <p><u>Next Steps</u></p> <p><u>Develop Youth Pilot – planning phase:</u></p> <ul style="list-style-type: none"> <li>• Ms. Evans and staff work up proposal on a fund raising structure – i.e. revenue investment collaboration model</li> <li>• Convene with key stakeholders from targeted industries to attain input, validate business needs and “map it out”</li> <li>• Reach out to the Community Foundation</li> <li>• Target population: 17-24 youth</li> <li>• Determine capacity CSCF can take on</li> <li>• Accelerated training models</li> <li>• Need intentional strategies to find right people to push to pipeline – CSCF decides who goes to which program</li> </ul> <p><u>Upcoming Meeting Date</u>                  Ms. Kasal to send a survey to Committee to poll for dates in July/August for next meeting.</p>	
6	<p><b>Other Business</b>                  None offered.</p>	
7	<p><b>Adjournment</b>                  There being no other business, the meeting was adjourned at 4:29 p.m.</p>	

Respectfully submitted,

Kaz Kasal  
 Executive Coordinator